The piercing screams of terror only grew louder as Lina Cooperman, a volunteer Magen David Adom EMT from New Jersey, reached the boardwalk in Jaffa. There, minutes earlier, a terrorist on a rampage stabbed anyone in his vicinity, leaving a trail of carnage in his wake.

“We overheard on the radio that there was a stabbing and it was our call,” recounted Cooperman. “The first thing I noticed was that there were five or 10 police cars and it was chaos. Absolute chaos.”

Anwar Srkaoi, another MDA volunteer EMT, arrived on his Medicycle within minutes of being dispatched to the Jaffa clock tower. Usually an iconic landmark that stands among gentle sea breezes and tourists, the tower now seemed to watch over innocent civilians bleeding out from stab wounds.

“I arrived at the clock tower square; it was crowded and people were yelling ‘help me!’ in Hebrew and English,” Srkaoi said. “I saw a 32-year-old pregnant woman — I think American — who had been stabbed, so I turned the Medicycle lights toward her so that another EMT could treat her quickly.”

The March 8 terror attacks in Jaffa, Petah Tikva, and Jerusalem killed one man — American tourist Taylor Force — and injured 10 more. They were the latest in a wave of stabbings, car-rammings, and shootings that have terrorized Israelis since mid-September. At least 34 people have been killed and 361 injured in that span.

While thwarting these kinds of attacks is nearly impossible, responding to them is not. And MDA, having developed world-renowned expertise in mass-casualty response after years of dealing with suicide bombings

(continued on page 14)
Israeli Innovation Plays a Big Role in Saving Lives

A Message from MDA Director-General Eli Bin

To our American friends,

When Magen David Adom EMTs travel to international conferences, we’re often sought out for our expertise. Our experience makes us experts in things like mass-casualty response and evacuating patients under fire. How many U.S. ambulances are equipped with flak jackets and helmets? So naturally, our colleagues want to know what we’ve learned from these experiences.

Even now, less than two years after Hamas rockets rained down on southern Israel, we’re grappling with seemingly incessant terrorist attacks, with 34 killed and nearly 400 injured in recent months. But from this hardship, this incessant exposure to violence, comes a resolve that’s uniquely Israeli, where survival becomes an act of defiance. And with this resolve comes something else — an obsession with innovation to continually find ways to respond faster, get injured Israelis into treatment sooner, and use technology to increase survival rates for all patients.

In recent months, we’ve launched a revolutionary new program and are deploying a cutting-edge app that are making a difference in the lives of critically injured and ill Israelis. The new Reporty app can be downloaded by any Israeli to contact MDA in a medical emergency. Among its more revolutionary features, however, is the ability to provide real-time footage of the scene, providing dispatchers with a firsthand view to assess the situation and make the best medical decisions for responding.

Just as important is our new Life Guardian Program, which trains everyday Israeli civilians and integrates them into the sacred work of saving lives. Since its launch in early February, more than 12,000 Israelis have volunteered.

Now when Magen David Adom receives a call about a seriously injured or ill person, several things happen simultaneously through the Mamlam, our state-of-the-art dispatch system. A sophisticated GPS system locates the nearest Life Guardian — someone who may live just down the street or down the hall — and dispatches him or her to the scene to begin, if necessary, lifesaving measures.

At the same time, the five nearest first-responders are dispatched. These are EMTs or paramedics who are on call but not currently on ambulance duty, so they’ll arrive by foot, private car, or Medicycle. Their role is to relieve the Life Guardian and, if necessary, administer more advanced lifesaving measures, including intubating the patient to restore respiration. Simultaneously, an MDA ambulance will also be sent to the scene to provide more sophisticated lifesaving equipment and rush the patient to the hospital.

This may be the most advanced system of its kind anywhere in the world. And much of it is made possible by our American friends. And much of it is made possible by our American friends.

But it also recognizes the leadership and vision of the Marcus family, and other donors like them, who have taken meaningful action to help alleviate the daily threat faced by Israelis.

We are overwhelmingly indebted to the Marcus Foundation for their remarkable generosity in making the largest gift in MDA’s history.

To our American friends — and especially the thousands of Israelis whose lives are saved by MDA each year — our profoundest thanks. Your support and generosity have allowed us to implement new lifesaving technology and train everyday Israeli civilians to respond faster to the crisis of war and terrorism. And our new partnership will build a critically needed new national blood center in Israel.

Marcus Foundation Makes Historic $25M Gift to New Blood Center

Amid an ongoing wave of terror in Israel, AFMDA has received a $25 million gift from the Atlanta-based Marcus Foundation to help MDA build a critically needed new national blood center in Israel.

The historic grant is the largest ever to benefit MDA and was announced at AFMDA’s annual Boca-Delray Community Event on February 29 at St. Andrews Country Club, where Billi and Bernie Marcus, the foundation’s co-founders, were honored with the Humanitarian of the Year Award.

The new building, to be named the Marcus National Blood Services Center, will be located in Ramla, in central Israel. The current blood center, in Tel Hashomer and built in 1987 with funding from AFMDA, is vulnerable to attack. In fact, during Israel’s 2014 conflict with Hamas, rockets forced MDA to quickly move the country’s blood supply and blood-processing operations into subterranean bomb shelters.

The current facility will no longer accommodate the blood needs of Israel’s growing population, which has grown from 4.1 million people in the late 1980s to 8.5 million today. Israel’s population is expected to reach 10 million by 2030. The current building also doesn’t meet Israel’s current codes for earthquake compliance, a serious consideration given that Israel sits on two active seismic fault lines. The new blood center will be a safe, underground, and secure complex, complete with sophisticated ventilation systems to guard against chemical attacks.

“They believe the people of Israel have a secure blood supply — the blood they need, when they need it,” Bernie Marcus said.

AFMDA Names David M. Frankel New CEO; Catherine Reed Tapped as New CDO

In January, AFMDA’s Board of Directors unanimously appointed David M. Frankel the organization’s new chief executive officer. In his first major move, Frankel tapped Catherine Reed as chief development officer. Frankel, who had served as AFMDA’s interim CEO since October, was commissioner of the New York City Department of Finance from 2009 to 2013. More recently, he was executive director and chief executive officer of the Metropolitan Council on Jewish Poverty.

“MDA relies heavily on American donors to support its operations,” said Frankel, who will be based at AFMDA’s headquarters in Manhattan. “Now, when nearly every day brings a new and sometimes deadly terrorist attack, one of my most urgent priorities is to bolster the Jewish American community’s commitment to saving lives in Israel. It is a tremendous responsibility — and a tremendous opportunity.”

Frankel appointed Catherine Reed as chief development officer. Reed comes to AFMDA from New York’s 92nd Street Y, where she was director of development for the last five years.

“Having family in Israel, I’m intimately aware of MDA’s critical role as one of the country’s most important national organizations,” she says. “These incredible paramedics and EMTs deal with life-and-death matters 24 hours a day, so it’s my mission to match their passion and energy by growing our ability to provide them with the resources they need.”
Michigan Region Celebration of Life Gala Raises $2.7M for MDA

More than 575 guests gathered at Adat Shalom Synagogue in Farmington Hills, Mich., in October for the Dr. John J. Mames Chapter — Michigan Region Celebration of Life Gala, honoring Joel Jacob with the L’Dor v’Dor Award and featuring Pulitzer Prize–winner Dr. Charles Krauthammer. Michigan Governor Rick Snyder also helped present awards.

The evening raised more than $2.7 million and saw the dedication of seven new MDA ambulances.

The evening, emceed by Drs. Doug and Margo Woll, raised more than $2.7 million and saw the dedication of seven new MDA ambulances from sponsors that included Sam Berman, Natalie and Manny Charach, the Karp family, Julie and Marty Wiener, and Henrietta and Alvin Weisberg. A Medicycle was dedicated by Mark and Teri Goodman and Enid and Gary Goodman. Guests heard remarks by Jim Danto of the Marvin and Betty Danto Family Foundation, which recently made a $1.5 million investment in MDA’s new Marcus National Blood Services Center.

Benny Margolis and Melissa Mendelson each received AFMDA’s Rising Star Award, and the event also honored all of 2015’s Michigan-area MDA overseas volunteers.
FUNDRAISING FROM COAST TO COAST — NORTHEAST REGION

EVENTS

New York Red Star Gala Honors Ronald O. Perelman

Philanthropist Ronald O. Perelman, former New York City Mayor Michael R. Bloomberg, and Israel’s consul general to New York Ambassador Ido Aharoni helped raise $1.5 million for MDA’s new Marcus National Blood Services Center at the third annual New York Red Star Gala on December 7 at the Grand Hyatt New York.

“Without Magen David Adom, no other organization would be doing this invaluable work to help humanity exist.”

Perelman, chairman and chief executive officer of MacAndrews & Forbes Incorporated, was honored with the 2015 AFMDA Humanitarian Award. “Without Magen David Adom, no other organization (in Israel) would be doing this invaluable work to help humanity exist,” he said. “It all starts with saving lives.”

The award was presented by Mayor Bloomberg, whose longtime support of MDA includes sponsoring the William H. Bloomberg Jerusalem MDA Medical Station.

More than 400 guests attended the gala, which was hosted by MSNBC’s Krystal Ball. Among them were Diana Taylor, former New York State superintendent of banks; Marjorie Tiven, city commissioner for the United Nations; Patti Harris, CEO of Bloomberg Philanthropies; Eli Bin, MDA director-general; Prof. Eliyat Shinar, MDA director of blood services; and other notables in finance, business, and law. The keynote speaker was former IDF Surgeon General Professor Yitzhak Kreiss.

Major AFMDA leaders were honored: Gaby Ferman Lehrer and Mark R. Lehrer received the Star of David Leadership Award; Herb and Susan Donner and Sylvia and Dr. Jaime Sznajder received the Jerusalem Award; and the Young Professional Leadership Award was presented to Stella Amar-Cohen.

Great Neck Community Campaign Funds New MDA Ambulance

Inspired by their son, Yonatan, a former MDA overseas volunteer, Gigi and Gabi Aharoni of Great Neck, N.Y., led a community-wide campaign that raised funds for a new MDA ambulance. The dedication, at Congregation Shaare Zion in Great Neck on March 13, attracted more than 100 people, many who were contributors to the campaign. The ambulance was dedicated in memory of Bobbi Berman, Gigi’s mother, and Dia and Yehuda Aharoni, Gabi’s parents. “Fundraising for the ambulance became a community-wide effort that crossed religious boundaries,” Gigi said.

MDA Paramedic Supervisor Erez Geller Briefing

Paramedic Erez Geller was in Princeton, N.J., on November 18 to brief residents, including 30 high school seniors from the local Jewish Community Youth Foundation, on the recent wave of terrorist attacks in Israel and MDA’s response. The event was organized in cooperation with Jerry Neumann and Mike Verment of the Jewish Center.

Left: Former New York City Mayor Michael R. Bloomberg (left) presents the AFMDA 2015 Humanitarian Award to Ronald O. Perelman. (Above) AFMDA Chairman Mark R. Lehrer back row, third from right) and Michael Bloomberg pose with MDA volunteers and leadership, including MDA Director-General Eli Bin, MDA Chief Financial Officer Ahlon Friedman (back row, second and first from right, respectively), and MDA Blood Services Director Prof. Eliyat Shinar (back row, third from left). MSNBC’s Krystal Ball (back row, center) hosted the event.

The Aharoni family: (from left) Yonatan, Gigi, Daniella, David, and Gabi.

Young Professional Leadership honoree Stella Amar-Cohen (center) is presented with her award by last year’s recipients, Nicola and Michael Strongin.

Gaby Ferman Lehrer and Mark R. Lehrer were honored with the Star of David Leadership Award.

Jerusalem Award recipients (from left) Herb and Susan Donner and Sylvia and Dr. Jaime Sznajder.

MDA Paramedic Supervisor Erez Geller Briefing

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LA Gala: Seinfeld Performs and, Yada Yada Yada, Event Breaks Records

The Beverly Hilton, awash in red, at the third annual Los Angeles Red Star Ball.

Jerry Seinfeld tore down the house with two comedy sets.

The honorees included (from left) Ben Marandy and Ruth Flinkman-Marandy (Lifetime Achievement Award), Barak Raviv (Next Generation Award), and Gila and Adam Milstein (Humanitarian Award).

A FMDA’s third annual Los Angeles Red Star Ball at the Beverly Hilton on November 22 was a star-studded event that featured a rare performance by entertainment icon and comedian Jerry Seinfeld. The gala broke all previous fundraising records for AFMDA events, raising millions of dollars to support the new Marcus National Blood Services Center, ambulances, and other emergency medical equipment.

The event, chaired by AFMDA Western Region President Dina Leeds and her husband, Fred Leeds, honored Gila and Adam Milstein with the Humanitarian of the Year Award, Ruth Flinkman-Marandy and Ben Marandy with the Lifetime Achievement Award, and Barak Raviv with the Next Generation Award.

Leaders from the worlds of business, politics, and philanthropy were also in attendance, including Dr. Miriam and Sheldon Adelson, Gitta and Jack Nagel, Lori and Michael Milken, former Los Angeles Mayor Antonio Villaraigosa, Beverly Hills mayor Julian Gold, California State Assemblyman Richard Bloom, Los Angeles City Controller Ron Galperin, and Scott Abrams, who offered a U.S. flag on behalf of Congressman Brad Sherman.

Seinfeld was reunited on the red carpet with former Seinfeld co-star Michael Richards. Other stars lending support to MDA included Josh Malina, Karla Souza, Israeli-born actress and Next Generation Award presenter Odeya Rush, Bailey Noble, Carter Jenkins, and Mark Schiff.

Maurice Kanbar Honored at Inaugural San Francisco Gala

On August 30, the inaugural San Francisco Red Star Gala, hosted by Emmy Award–winning actor and singer Wayne Brady, honored prominent local philanthropist Maurice Kanbar with the Lifetime Achievement Award and entrepreneur Dr. Lior Tamir with the Next Generation Award. Additional notable guests included former San Francisco Mayor Willie L. Brown, philanthropist Joy Venturini Bianchi, former Chairman and CEO of Bank of America Richard Rosenberg, Men’s Wearhouse founder George Zimmer, Clara Shayevich, Dorothy Saxe, and Israeli Consul General Dr. Andy David.

MDA Rides into Colorado

Citrolo’s Restaurant in Grand Junction, Colo., was the site of AFMDA’s latest event in the Centennial State. The January 31 dinner was hosted by restaurateurs Kristy and John Citrolo and organized by Joseph Brennan, a longtime leader in Grand Junction’s Jewish community. Guests watched — and were inspired by — several videos about MDA’s history, growth, and impact in Israel.
Sold-Out Celebration of Life Gala Heats Up Palm Beach

Palm Beach Friends of AFMDA’s annual Celebration of Life typically brings out Palm Beach’s elite. But this year’s event accomplished something entirely unprecedented. The gala, which sold out in advance, raised millions of dollars — including an event-record $4.5 million individual gift from AFMDA national board member Jacqueline Goldman and her family. As more than 600 guests dined and danced, AFMDA honored Robin and Bob Berman with the 2016 Humanitarian of the Year Award. The event, held at the Mara-Lago Club in Palm Beach, raised funds for emergency medical services and the new Marcus National Blood Services Center. Gala chairs Gigi and Rick Aron, Vicki and Arthur Loring, and Lorraine and Herb Podell led the event, along with the Palm Beach Advisory Committee, chaired by Dianne Bernstein. The keynote speaker, Lieutenant General (Res.) Benjamin “Benny” Gantz of the Israel Defense Forces, spoke about the multi-front challenges faced by Israel and MDA’s critical role in battlefield situations.

Marcus Foundation Makes History at Boca-Delray Community Event

Making history appears to be a tradition at St. Andrews Country Club. Members of this Boca Raton club already own the record for most MDA ambulances sponsored by a community. And on February 29, the Boca-Delray Community Event, hosted at St. Andrews, made news again with the announcement that the event’s Humanitarian of the Year Award honorees, Billi and Bernie Marcus, were making a $25 million gift toward MDA’s new Marcus National Blood Services Center (see page 3 for more). Pulitzer Prize–winning syndicated columnist and commentator Dr. Charles Krauthammer made the keynote address. Event chairs were Ina Rae and Neil Fox and Jane and Martin Greenberg, along with honorary chairs Andrea and Michael Leven and Lynne and Howard Halpern.

Goodfriends’ 10th MDA Ambulance Marks Lifet ime of Generosity

Over the last 25 years, Audrey Goodfriend and her husband, Leonard, of blessed memory, have sponsored enough Magen David Adom ambulances to honor most of their family members. The only exception has been Audrey herself. But that’s about to change. At the urging of their two daughters, the Goodfriends’ 10th MDA ambulance will adorn Audrey’s name when it’s dedicated later this year in New York, where Audrey recently returned to live. Honoring Audrey seems fitting given that the Goodfriends are among a select group of donors whose ambulance donations have reached double digits. But while this feat of philanthropic support is significant, Audrey says achieving it wasn’t by design.

“Our intention was never really to give 10 ambulances,” she says. “But every time Israel got bombed, Lenny and I would look at each other from across the dinner table and say ‘time to give another ambulance.’”

The Goodfriends’ support of MDA initially began in New York, but their efforts really picked up steam 25 years ago, when they moved to Boca Pointe, a community in Boca Raton, Fla., where they met local chairman Burt Goodman. Seven of their 10 ambulances came through the Boca Pointe community and, together with Goodman, they inspired a legacy of giving among fellow residents.

“We never wanted the attention, but at the dedications, people would tell us that they decided to give an ambulance because of what we did,” Audrey says. “That’s very rewarding.”

For Audrey and Leonard (whose is memorialized on their ninth ambulance), helping Israel was a catalyst in their charitable giving, but they also wanted to impact the country in a tangible and meaningful way.

“We knew we wanted to do something, but we also wanted to see the results. And with the ambulances, we knew where our money went,” Audrey says. “I got a report once that one of our ambulances saved 5,000 people. Can you believe that?”

Now, with two daughters, four grandchildren, and four great-grandchildren as proud witnesses to Audrey and Leonard’s generosity, families in Israel will get a chance to grow and flourish, just as the Goodfriends have.
Detroit’s Natalie and Manny Charach: 
*World-Record 40th Ambulance Comes on 70th Wedding Anniversary*

Reaching 70 years of marriage is reason enough for a major celebration. Yet Natalie and Manny Charach will use the occasion to sponsor their 40th MDA ambulance, a record unmatched in the history of Magen David Adom. But the West Bloomfield, Mich., philanthropists say it’s a record they actually hope will be broken.

“We’re proud of this record, because every ambulance we’ve sponsored makes a difference in the lives of so many civilians and military personnel in a country we’re so committed to,” the Charachs say.

“But we’d be more proud if someone beat the record, because it’s so much more important to lay a foundation for future support of MDA,“ Manny adds. “So, yes, someone should go out and beat the record!”

The Charachs’ entrepreneurial spirit and drive to try new ideas led them to create a successful business, distributing electronics to retail outlets and national chains. And, in the early 1960s, they even helped introduce Japanese consumer goods to Americans when they rebranded Matsushita Electric into Panasonic — a more palatable name for U.S. consumers.

Today, Panasonic is the name used worldwide for the electronics titan. It’s a key component of the Japanese consumer goods market and has contributed substantially to the success of the U.S. economy.

Yet Natalie and Manny Charach, along with Eva, Janice, and Israel share a special place in their hearts. They first got involved with MDA because they wanted to positively impact the world and to make a real difference.

“I’ve learned the value of hard work, but also to appreciate the value of money as a way to support important causes,” Manny says. “It’s so much more important to lay a foundation for future support of MDA. So, yes, someone should go out and beat the record!”

MDA during the 1973 Yom Kippur War, through the Dr. John J. Mames — Michigan Region Chapter of AFMDA. Natalie and Manny were honored by the chapter, and Manny served as a local chair for years. The chapter raised more than $38 million for MDA, including more than 350 ambulances, since 1967.

Over the years, the Charachs have sponsored Mobile Intensive Care Unit ambulances and armored ambulances, helped build the Natalie and Manny Charach Ashdod MDA Emergency Medical Station, sponsored key equipment at the MDA National Blood Services Center, and provided scholarships to train the next generation of paramedics.

The Charachs say one of the most gratifying parts of their involvement with MDA is the birth announcements they receive when a baby is brought into the world on one of their ambulances.

“Nothing in the world is as life-affirming as the birth of a child,” says Manny. “And to that end, we are also proud that our son, Jeffrey, is equally passionate and committed to MDA.”

So as the Charachs celebrate 70 years of marriage, they insist that one of the best anniversary gifts they could receive is a pledge that another family, couple, community, or fellow philanthropist will answer the call to support MDA’s lifesaving work.

“We’ve never done it to see our names on vehicles or for the prestige of getting our name on a building plaque,” the Charachs say. “We did it because MDA’s work makes a great difference in the health, welfare, and security of Israel’s people.”

For future support of MDA, “It’s so much more important to lay a foundation for future support of MDA. So, yes, someone should go out and beat the record!”

For Dr. Jack Terry, a gift that saves lives in Israel is the perfect way to honor the couple that saved his.

In 1945, Col. Leland found 15-year-old Jakub Szabmacher, as he was then called, in the newly liberated Flossenbürg Concentration Camp. Col. Leland and his wife, Ruth, helped the young survivor secure passage to Paris. There he followed their instructions to find Louis’ brother, who helped the boy get a Polish passport and ultimately make his way to the United States.

But Louis and Ruth’s kindness didn’t end there. They arranged for Jack to live with a family, the Terrys, in Queens, New York. And when they learned that he had always wanted to go to school — a dream interrupted at 9 years old, when the war began — they encouraged him to go to Brooklyn Technical High School. Jack was barely 16, had only a few years of primary schooling, and barely spoke English. Fiercely determined, he took it upon himself to learn English well enough to test into the prestigious high school.

Jack thinks of Ruth and Louis Leland as his parents, and the Leland family considers him one of their own. He’s also a lifelong Zionist and has always kept a close eye on Israel. So when he was made executor of Ruth’s trust, she asked him to select a Jewish organization as the beneficiary.

He chose AFMDA. Why? “All you have to do is look at the news and you see Magen David Adom,” he explains. For Dr. Jack Terry, a gift that saves lives in Israel is the perfect way to honor the couple that saved his.
during the Second Intifada, has saved countless lives during this current wave of violence. It has done this by embracing efficient and technologically innovative, and therefore expensive but life-saving innovations, while expanding everyday Israelis in a revolutionary and grassroots movement. And American support, critical since MDA doesn’t receive Israeli government funding, helps make those lifesaving efforts possible.

Surveying the Scene before They Arrive

When Israeli dia “101” to report emergencies like the ones on March 8, the calls are routed to the Mamlam, the Hebrew name for MDA’s National Command and Control Center and the nerve center of its emergency response apparatus. The Mamlam is an American-sponsored technological marvel that dispatches medical aid to any corer of Israel and then tracks their whereabouts in real time.

American support for MDA often comes in the form of lifesaving savvy innovations, while activating everyday Israelis in a revolutionary responder program to the next level by introducing the Life Guardian Program. The initiative adds another layer of responders by training or recertifying everyday Israeli citizens in CPR. Then, depending on their location, those newly minted Life Guardians receive notifications of an emergency via a mobile app and can rush to administer CPR or first aid until an MDA ambulance or Medicozy arrives.

“Now there’s even greater possibility that the nearest first-responder won’t just be down the street, but potentially just downstairs or next right door — an important consideration, given the rise of terrorism and the potential for something even more dire in the months or years to come.”

Since the program’s start, 12,000 Israelis have registered, including hundreds of nurses and physicians from Hadassah Hospital.

“The cooperation between Hadassah and Magen David Adom is very extensive,” said Hadassah cardiologist and Director General Professor Zeev Rotstein. “Now we have the opportunity to deepen the cooperation by joining this database, which is the biggest of its kind in the country.”

MDA constantly refines and improves its training and protocols, making it a sought-after authority in the medical community.

MDA’s cutting-edge training is being dispatched in new ways to save lives. In February, MDA announced it was taking its already robust first-responder program to the next level by introducing the Life Guardian Program. The initiative adds another layer of responders by training or recertifying everyday Israeli citizens in CPR. Then, depending on their location, those newly minted Life Guards receive notifications of an emergency via a mobile app and can rush to administer CPR or first aid until an MDA ambulance or Medicozy arrives.

“This will add tens of thousands of first-responders who are on call at any moment from their homes or offices,” said Bin. “Now there’s even greater possibility that the nearest first-responder won’t just be down the street, but potentially just downstairs or next right door — an important consideration, given the rise of terrorism and the potential for something even more dire in the months or years to come.”

The collaboration is backed by former Israeli Prime Minister and Defense Minister Ehud Barak, who has previously spoken on behalf of AFMDA at the Life Guardian Program — are also the result of American support.

If you want more updates from AFMDA, please visit www.afmda.org/sign-up-for-our-e-newsletter. Do you know someone whose life was saved by MDA? Your story may be published in a future issue of The Pulse.

Contact

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The Newsletter of American Friends of Magen David Adom

Do you know someone whose life was saved by MDA?
Your story may be published in a future issue of The Pulse.

Email info@afmda.org with “Newsletter” in the subject line.

If you want more updates from AFMDA, please visit www.afmda.org/sign-up-for-our-e-newsletter.
Page 3
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Page 8
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