

Magen David Adom's fight against coronavirus in Israel.



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Saving lives. It's in our blood.

Dear Friend,

Since the first cases of coronavirus were diagnosed in February, there are two responses to the crisis that I found inspiring: one, the unbreakable resolve of Israel by the extraordinary men and women of Magen David Adom working tirelessly around the clock to keep Israelis safe from coronavirus and second, the tremendous support shown in the U.S. by our donors, who generously gave to MDA even though the health of our country was, arguably, in far more peril.

When MDA was designated by Israel's Ministry of Health as the sole EMS agency to address the health crisis, they were prepared and equipped to take on the challenge because of your support. From testing more than 250,000 patients, to developing an inexpensive ventilator substitute, to being the first to offer convalescent plasma to patients, Magen David Adom has done the extraordinary to stop the spreading of the disease in Israel — and your generosity continues to play a significant role in their success.

As an MDA donor, I can never overstate the importance of your involvement in securing the future health of Israel, especially in times of a crisis when they need your help the most. Whatever amount you give, you play a critical part in helping MDA keep Israelis safe and healthy throughout the pandemic and every crisis that follows.

From all of us at American Friends of Magen David Adom and the 25,000 MDA EMTs and paramedics in Israel, thank you again for being there for Israel and helping Magen David Adom save lives.

Sincerely,

David M. Frankel
Chief Executive Officer
American Friends of Magen David Adom

Equip MDA's 25,000 paramedics and EMTs with these crucial supplies to save Israelis every day.



Personal Protection Equipment

Ensure MDA lifesavers stay safe and healthy when helping coronavirus patients.



Pediatric Ventilators

Make sure the smallest Israelis keep breathing and their futures stay strong.



Hypoallergenic Gloves

From taking coronavirus tests to stopping the bleeding, keep Israel's busiest hands protected.



Oxygen Masks

Provide life-sustaining oxygen to coronavirus and other respiratory-affected patients.

Gifts made at any level may be designated to provide the tools, supplies, and equipment MDA needs every day. To fulfill one of MDA's most urgent needs, please contact your local regional office (www.afmda.org/contact-us) or give us a call (866.632.2763).

By the numbers: Magen David Adom is Israel's front line against the coronavirus

280,000

280,000 tests administered, including **96,065** in MDA drive-through sites, **88,272** at homes, and **61,123** at senior care facilities.

8,600

Most tests in one day: **8,600** coronavirus tests on April 5 (both in-home and drive-through testing)

2,000,000

MDA's Call Center has handled more than **2,000,000** calls since the pandemic started — all answered in an average of **10 seconds**. Most calls in one day: **82,000** calls on March 15. (normal day: **6,000** calls for an increase of 700%)

400,000

MDA's logistics division operated around the clock to provide some **400,000** sampling kits and **100,000** personal protection kits to MDA testing.

450

MDA created more than **450 additional phone-answering work stations** to respond to the increased volume. In total, MDA had more than **500 work stations spread out in four additional locations** during the height of the pandemic.

MOST IMPORTANT STAT

MDA kept the coronavirus from spreading and saved thousands of Israelis. **None of it would've been possible without your generous support!**



Amid coronavirus outbreak, MDA's innovative response has kept infection rate to a minimum.

While the number of coronavirus cases grew throughout the world, Israel managed to keep new infections to a minimum by deploying teams of paramedics and EMTs to make visits to people suspected of having the virus and who are in home-quarantine.

Israel's Ministry of Health and Magen David Adom took an aggressive stance against spreading the coronavirus disease, ordering more than 60,000 Israelis who had traveled abroad to at-risk countries, such as China, Japan, Korea, Singapore, Thailand,

Italy, France, Spain, Germany, Austria, and Switzerland into home quarantine for 14 days after returning to Israel.

"From the very beginning, we felt it was crucial to get ahead of the disease and minimize the number of potential patients, who, after feeling unwell, would go into clinics and hospital emergency rooms for treatment, infecting other patients and spreading the disease," said Dr. Refael Strugo, medical director of Magen David Adom.

MDA's new initiative sends paramedics to people's homes to assist doctors in conducting remote examinations of patients.

In May, MDA launched a community medicine initiative that enabled paramedics to make house calls and use technology to connect doctors directly with patients, providing the doctors with the ability to examine the patients remotely.

The goal of the initiative is to reduce by a third the number of patients who visit clinics or hospitals. By providing them with medical exams at home, as well as

administering medication or performing selected tests, the paramedic and the doctor will determine whether the patient's condition requires hospitalization.

"Using this new model, we estimate that about a third of our patients — more than 200,000 each year — could be treated at home without being taken to the ER," said Dr. Refael Strugo, MDA's medical director.



MDA fields more than 82,000 calls about coronavirus in one day.

On March 15, Magen David Adom fielded more than 82,000 calls from citizens, and, despite the onslaught of calls, answered them in an average of 10 seconds. This was a result of the organization's decision to expand its already robust call-taking capacity from 80 workstations to 500.

Prior to the outbreak of the pandemic, Magen David Adom typically received 6,000 calls a day for medical emergencies, which the organization handled from MDA's National Operations Center in Kiryat Ono and from six regional dispatch centers throughout the country. At the time, it was already the largest call-center network in Israel.

MDA opened drive-through coronavirus testing stations all over Israel.

In an effort to test as many Israelis as possible and thwart the spread of the coronavirus across Israel, Magen David Adom opened drive-through testing stations across Israel.

On March 31, MDA teams administered more than 4,000 tests at drive-through locations, by far the most accomplished in one day. As of May 4, 2020, 96,065 were tested at the drive-through complexes with 20,598 people sampled in Tel Aviv, 8,251 in Haifa, 5,911 in Be'er Sheva,

6,000 in Bnei Brak, and 19,368 people sampled in Jerusalem, just to name some of the locations.

In total, 51% of the sampled across the country were men and 49% were women. 7% of the sampled were children under 9, 9.8% were aged 9-19, 24% were aged 20-29, 15.5% were aged 30-39, 13% were aged 40-49, 11.3% were aged 50-59, and 19.4% were over age 60, according to MDA's data.



Netanyahu praises MDA. "Israel better prepared for fighting coronavirus than any other country."

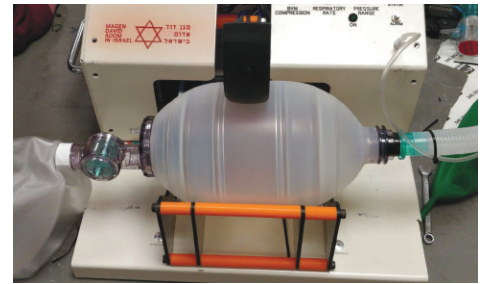
Prime Minister Binyamin Netanyahu with (from left) Tourism Minister Yariv Levin, Finance Minister Moshe Kahlon, and Health Minister Yaakov Litzman, during visit to Magen David Adom's National Operations Center in February.

MDA and other Israeli organizations partner on making low-cost ventilator for coronavirus.

As hospitals around the world faced a shortage of ventilators, Magen David Adom and a coalition of other Israeli organizations and entrepreneurs, developed a design for a low-cost ventilator that can be made locally from readily available parts.

The Israeli design, called AmboVent, emulates the bag-valve mask ventilators

used by paramedics when they're manually ventilating patients in an ambulance en route to a hospital. The AmboVent does offer controls for respiration rate, volume, and maximum peak pressure — and enabled the Israelis to come up with a low-cost design that could be executed around the world.



Blood Services Center using plasma from coronavirus patients to develop treatment for the disease.



Starting in April, MDA began collecting blood plasma from recovered coronavirus patients in an effort to produce an antibody treatment for Covid-19 patients. Recovered Covid-19 patients are thought to have antibodies in their blood that provide immunity against repeat infections, and these plasma units should provide patients

with a “passive vaccine” that may help seriously ill patients recover. To date, antibodies from recovered patients have been given to 1,000 patients battling the virus. They have responded well to the treatment, with some moderately ill patients showing significant improvement.

How an obsession with preparedness gave MDA a leg up on combatting coronavirus.

In late February, 11 Israeli citizens returned from an ill-fated cruise to Asia, presenting Israel with its first coronavirus cases. Despite how little was known at the time about the disease's spread, MDA knew how to handle the introduction of this potentially fatal pathogen. In fact, unlike most of the world's EMS organizations, MDA had been routinely training for scenarios involving infectious diseases for decades.

With a culture of constant preparedness, MDA EMTs and paramedics train regularly for a wide variety of scenarios, from earthquakes and train crashes to — this

being the Middle East — terror attacks and enemy rocket fire. And they regularly train for the possibility of an infectious disease epidemic.

“Our mantra is that you can't train for a crisis once it's already started,” says Guy Caspi, head of multi-casualty training for Magen David Adom. “If this crisis ends relatively well for the Israeli people, it will be the result in part because of how we handled things at the very beginning. And that, to a large degree, is what preparedness is all about.”



Different faiths, but the same commitment to saving lives.



Just prior to their shift in Be'er Sheva, MDA EMTs Avraham Mintz, a Jew from Be'er Sheva, wrapped himself in his prayer shawl and turned north toward Jerusalem and Zoher Abu Jama, an Arab from nearby Rahat, unfolded his prayer rug and knelt facing south toward Mecca. Together they've worked to battle the spread of the coronavirus in Israel.

MDA paramedic honored with cauldron lighting role on Independence Day.

In a nationally televised Israeli Independence Day commemoration, Magen David Adom paramedic Yasmeen Mazzawi, a 21-year-old from Nazareth, was chosen to light one of the event's cauldron, becoming a point of pride for Israel's Arab community and a role model for young girls across the country.

"The mother of a baby who I intubated and had to ventilate on the way to the hospital months ago [and who's since recovered] called me several days ago to tell me how proud she was of me to be lighting

the candle," Yasmeen said. "The reaction brought tears to my eyes."

For Yasmeen, the ceremony provided a respite from grueling 12-hour shifts aboard a Mobile Intensive Care Unit ambulance treating coronavirus patients. "Everyone [at MDA] is working hard and doing very intense work," she says. "We encounter corona patients every day. It's not easy and sometimes it's frightening, but it's the task we've got to do — and we'll do it until the job is done."



First baby's life saved by MDA's National Human Milk Bank.



In early April, Magen David Adom's National Human Milk Bank received a request from the Carmel Medical Center in Haifa for an urgent delivery of safe breast milk for a premature baby boy. His mother could not breastfeed him due to medical complications.

Not yet fully operational, the milk bank was able to get permission from the Ministry of Health to provide the milk the baby needed. The little boy became the first baby in Israel to receive lifesaving milk from the milk bank.

The baby was receiving milk for two weeks, made up of donations from several

different mothers. The baby's condition has improved significantly and medical professionals credit the safe breast milk and the dedicated care of the neonatal care unit at the Carmel Medical Center.

The baby's parents thanked the Carmel Medical Center, Magen David Adom, and the women who have donated their excess milk. "We hope our personal story will open the door for more babies whose lives can be saved by the milk provided by the National Human Milk Bank," said the baby's mother.

MDA's ambulances maintain fast eight-minute average response time throughout pandemic.

An analysis by Magen David Adom of its ambulance response times shows that despite the onslaught of calls it received during the current coronavirus pandemic, the organization was able to maintain an eight-minute average response time throughout Israel, roughly equal to its response prior to the pandemic.

This average response time is considered extraordinarily fast for an EMS organization required to respond to emergencies throughout the country. Calls in cities and those near MDA's 169 emergency medical stations can sometimes be responded to

in less than two minutes. Calls in rural and remote areas of the country, however, have longer response times that raise the overall average.

"As Israel's national EMS service, we don't have the option of only responding to the closest emergencies," said Uri Shacham, a medevac paramedic and chief of staff for MDA. "If a medical emergency is in Israel, it is our responsibility to respond."



MARCUS NATIONAL BLOOD SERVICES CENTER CONSTRUCTION UPDATE



Israel's national blood supply is in your hands.

While the pandemic has shuttered most construction projects in Israel, Magen David Adom is still working to finish the new Marcus National Blood Services Center, a fortified facility that will double Israel's blood-processing capacity and protect its blood against missile, chemical, and biological attack.

Losing Israel's entire blood supply during a war or terrorist attack would be Israel's biggest disaster yet.

We've raised \$110 million for the Marcus Blood Center. But we still need \$20 million more to complete this crucial project.

Sponsorships are available at almost every donation level, opportunities that will enable you to secure Israel's future, even as you provide the gift of life to its people.

For more information and to set up a private conversation, please contact Catherine Reed at creed@afmda.org or 866.632.2763.





Completion of concrete floor for the Ambulance Center.
Underground level -1



Completion of concrete floor for the Facility Maintenance Department.
Underground level -3



Constructing the storage cold rooms.
for Plasma Fractionation Department. Underground level -3



Trucks entrance to logistic floor.
Underground level -3



Chillers and circulation pumps for Emergency HVAC Energy Center.
Underground level -3

DONOR SPOTLIGHT

Howard and Charlotte Fink *Northbrook, Illinois*

The Finks have always been interested in — and deeply committed to — the State of Israel. It is something very near and dear to their hearts. They first visited Israel back in 1969, and they visited regularly until just a few years ago, when they found the trip too taxing. Their connection to Israel remains close thanks to their daughter, son-in-law, and grandchildren living in Jerusalem.

Howard first began sponsoring MDA ambulances with his business partner, Leslie Hefter, and more recently has gone solo. The Finks have provided MDA with seven lifesaving ambulances in all. When asked what motivated him to do so, Howard said, “The idea of making a contribution and having the opportunity to see exactly where the money went was very appealing to me.” At the same time, he noted that he took a great deal of pride in knowing that he was meeting a critical and “obvious need.”



OVERSEAS VOLUNTEER OF THE MONTH

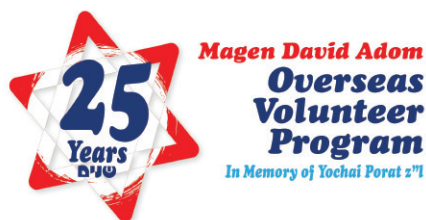
Abby Dallet *Milwaukee, Wisconsin*

“While growing up in Milwaukee, participating in our local Jewish community was always very important to me. I developed a love for Israel and a desire to help others which grew into an interest in a career in medicine. The summer I spent stationed in Tel Aviv volunteering with MDA only strengthened that resolve. During my shifts on the ambulance, I enjoyed many meaningful interactions and opportunities to learn from MDA’s paramedics and EMTs.

One case sticks out in my mind. When working on MDA’s ambulances, we need to be prepared to help people dealing with both physical injuries and those afflicted with mental-health issues. One evening shift we received a call that a woman was unconscious. When we arrived on the scene,

we observed the patient was having convulsions and slipping in and out of consciousness. Concerned that it could be a drug overdose or a psychotic episode, we needed to monitor her vitals and speak with her to keep her conscious, so we continued this in the ambulance. Upon arrival, we took her directly into a trauma room in the ER. It turned out that the patient had a mental illness and was experiencing an adverse reaction to medication prescribed by her doctor. It was essential that we kept her calm and got her to the ER to receive treatment quickly.

Currently, I am a senior at Elon University. Upon graduation, I plan to become certified as an EMT in the United States. Through my work as an EMT, I will not only use the skills MDA taught me to help Americans, I will also gain patient contact hours to enable me to apply to school to become a physician’s assistant.”



If you’re between the ages of 18 and 30, you can serve alongside MDA EMTs as a participant in the Overseas Volunteer Program. Visit www.mdavolunteers.org.

NORTHEAST

From Tel Aviv to Princeton. She said yes!



New York Board Member and AFMDA's Young Professionals Committee Chair Janie Smukler on April 25 became engaged to her longtime boyfriend, Yoni Karas, also an AFMDA Young Professionals Committee member. Janie was an MDA overseas volunteer in Israel during the summer of 2015. After finishing her training in Jerusalem, she went to Tel Aviv, where she was stationed as a volunteer. On her first night out in Tel Aviv, she met Yoni. It was Yoni's birthday when he proposed this spring while picnicking in their backyard in Princeton, N.J. Janie and Yoni then went to the front of the house and, to Janie's surprise, a parade of cars was waiting to congratulate them. Being able to support MDA, share its message, and bring awareness are important to both. Janie and

Yoni work together on AFMDA's young professionals committee and have gotten more young professionals involved in the organization than ever before. Each event the committee hosts ends with more young professionals interested in supporting AFMDA. According to Janie, what surprises people most at these events is finding out that MDA is not a government-funded agency. They feel this makes supporting them so much more vital. The committee has grown and expanded with Janie and Yoni's charisma, dedication, and leadership. *Mazal tov*, Janie and Yoni!

Family on the front lines.

Within our AFMDA community, there are all types of commitment. There is commitment to family. There is commitment to country. And there is commitment to Israel. One such family impacting all three is the Brenner/Edwards family from Teaneck, New Jersey. Their company, Master Bond, Inc., is recognized as an essential supplier in the United States in response to the Covid-19 outbreak. While adapting their facility to this new business environment and operating with smaller onsite teams, the company is diligently supplying essential adhesives, sealants, coatings, encapsulation and impregnation compounds used in critical components within medical devices, many of which are now serving on the front lines in the diagnosis and treatment of those affected by coronavirus. The company is also fielding unprecedented calls around emerging technologies and drug delivery as industry ramps up research and development to fight this pandemic.



The Brenner/Edwards family — Jewel Brenner, and her late husband, Dr. Walter Brenner, z"l, Robert Brenner, James Brenner, and Susan and Michael Edwards, along with their children — have proudly contributed several vehicles, ambulances, and medicycles, which are having a direct impact on Magen David Adom's ability to provide emergency services to the citizens of Israel during this critical time. Susan says she and her family remain devoted in the future to the MDA philosophy of total allegiance to saving lives in Israel whenever and where ever possible, "We are just waiting for the next time we can make a trip to support Israel, and are humbled by being able to help in this difficult time."

May we all be inspired by this example of *Tickun Olam*!



Webinar with Bari Weiss and Rabbi Benjamin Spratt

On April 14th, New York Times columnist and best-selling author Bari Weiss had a riveting conversation with Rabbi Benjamin Spratt of Congregation Rodeph Sholom in New York about Jewish community and values during a pandemic.

SOUTHEAST

FEBRUARY 19, 2020

Annual Miami Young Philanthropist Women's Brunch



More than 70 young philanthropists came together in support of our beloved Israel and to honor Magen David Adom's heroes. Thanks to our special guest and Israeli advocate, Siggie Flicker, the energy in the room was out of this world. We love our 25,000 first responders who save lives in Israel every day.

MARCH 8, 2020

Conversation with Jason Greenblatt and Gabriel Groisman



Thank you all for coming to hear our conversation with **Jason Greenblatt**, former special envoy to the Middle East. We had the privilege to hear from Jason about his time working to bring peace to the region and his thoughts on Magen David Adom's new **Marcus National Blood Services Center** project.

Special thanks to **The Shul of Bal Harbour** and **Gabriel Groisman, mayor of Bal Harbour**, for welcoming Magen David Adom into your community.

FEBRUARY 27, 2020

The 2020 Boca Delray Community Event for Israel



The annual event **honored Yuval Eran**, a MDA paramedic who heroically saved the lives of Rabbi Eitan Shnerb and his son, Dvir after a terror attack last August. Yuval was also involved in developing a low-cost ventilator solution called AmboVent, which can be created around the world from readily available parts in order to address shortages of ventilators resulting from the Covid-19 pandemic. The inspiring event also featured guest speaker **Siggie Flicker** and entertainment by renowned mentalist **Lior Suchard**.

FORMER MDA VOLUNTEER**Sarah Berkowitz**

We wanted to share a story about our very own hero, Sara Berkowitz. Sara was a volunteer medic for Magen David Adom and went on to become an ER nurse at Jackson Memorial Hospital in Miami. In her efforts to fight this terrible virus, Sara tested positive for Covid-19. We're happy to report that she has made a full recovery and will go back to saving lives!

UPCOMING EVENTS**PB Gala – Postponed**

The Celebration of Life Gala, honoring Bonnie and Allen Sirkin, which was to take place at the Breakers on March 22, 2020 has been postponed due to Covid-19. Please call our office at 561.835.0510 with any questions.

Comedian Howie Mandel and Guest Speaker Siggie Flicker

WEST**Webinar with David Horovitz and Rabbi David Wolpe**

On May 7, more than 500 people from across the country gathered for a Zoom webinar featuring Sinai Temple's Rabbi Wolpe and Times of Israel co-founder David Horovitz. The two discussed how for decades, Israel has been on the cutting edge of technological and medical advancements and studying this new virus has been no different. Rabbi Wolpe and Mr. Horovitz also shed light on the daily challenges facing Israelis and reminded us that, despite our geographical differences, we are all in this together. Rabbi Wolpe closed the webinar by sharing the Yiddish proverb "He who is wise knows what he brings into the world" and encouraging everyone to support one another during these trying times.

You can watch the whole discussion at:
vimeo.com/afmda/horovitz-wolpe

**Watch Exclusive MDA Briefings****March 17 Briefing**

(Drive-through, In-home testing)

<https://vimeo.com/afmda/0317-briefing>

March 26 Briefing

(Impact on blood donations and call center)

<https://vimeo.com/afmda/0326-briefing>

April 2 Briefing

(How MDA teams are handling response and testing)

<https://vimeo.com/afmda/0402-briefing>

April 23 Briefing

(Plasma treatment, AmbuVent invention)

<https://vimeo.com/afmda/0423-briefing>



MEET PLANNED GIVING DONOR

Bernard “Bernie” Kaplan

Having lived in Israel for more than five years (1972-1979), Bernie knew firsthand the need and impact of Magen David Adom. In 2000, he and his wife Natalie contacted AFMDA and made a gift to the building of MDA’s Bloomberg Station in Jerusalem. Bernie used money from his Donor Advised Fund to fund the sponsorship of three rooms at the facility.

That was the first generous step Bernie would make of many to help save lives in Israel. He donated Life Support Ambulances in 2007, 2012, and 2015. In 2019, he wanted to pay for his fourth ambulance through his IRA — and dedicated it to the memory of Natalie, who had recently passed away.

“I paid for that ambulance through my required minimum distribution (RMD) because I needed to take the money out of my IRA and this way, I didn’t have to pay taxes on those funds. It was a win win,” said Bernie. “My goal had been to dedicate this ambulance in Israel with my entire family — the ambulance got there for Pesach, but because of the coronavirus we had to postpone the celebration and get it into service.”

Bernie found the charitable rollover process straightforward and the forms very easy to fill out. Most important, he could help Israel in a significant way. “How could anyone afford to pass up anything like this?” asked Bernie. “You can avoid paying taxes on your RMD and do a mitzvah by supporting lifesaving work in Israel!”

Why Now, More Than Ever, Donating to AFMDA Makes Great Tax Sense

Are you aware of important tax law changes that will impact your charitable giving in 2020?

Important changes in the tax law through the CARES ACT (Coronavirus Aid, Relief, and Economic Security) may have a significant impact for you and your charitable giving.

If you itemize your deductions, the new law allows your cash donations to American Friends of Magen David Adom to be deducted up to **100% of your adjusted gross income** for the 2020 calendar year. Even if you do not itemize, this law allows all taxpayers to take a charitable deduction up to \$300.

Additionally, while the new law temporarily suspends the required minimum distribution from IRAs for 2020, **the tax advantage of giving directly from your IRA, if you are 70 ½ or older, is still in place.**



Help save lives in Israel with an MDA charitable donation.

To make an IRA charitable donation or discuss other ways to create your MDA legacy, please contact Marilyn Stern Emas at msternemas@afmda.org or 212.751.1627.



Magen David Adom Magen David Adom is Israel's national ambulance, blood-services, and disaster-relief organization, serving as emergency medical first responders for the state's 9.2 million people. MDA comprises Israelis of all ethnic backgrounds — Christians, Muslims, Jews, Druze, and others — who work tirelessly together to help those in need. MDA is the only organization mandated by the Israeli government to serve in this role. But it's not a government agency, and it relies on people like you for funding. We thank you for your support.

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