



MDA's added more of the best to save more Israelis.

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Because of your generous support in 2019, Magen David Adom provided these lifesaving services in Israel.

169

stations
operated by MDA
throughout Israel

74,865

injured in road accidents
evacuated by MDA

650

first-responder
Medicycles

832,277

patients and casualties transferred to hospitals

470+

foreign volunteers from
22 different countries
trained and working in
MDA stations

14

resuscitations
per day
on average
performed by
MDA teams

1,200

ambulances
deployed by
MDA

1,016

babies were
delivered in
ambulances and
at home assisted
by MDA team
members

7,500

first-responder
volunteers deployed
to an average of
488 calls a month

23,000

volunteer EMTs and paramedics

152,578

civilians completing
resuscitation courses
to save lives



Provide Israel's medical heroes these tools and supplies so they can save lives each and every day.



Blood bags, medical tubing, and test tubes

Ensure Israel's blood supply is tested and safe whenever it's needed.



Thousands of uniforms

Distinguish MDA EMTs immediately as qualified medical professionals.



Backboards

Provide support for suspected spinal or limb injuries.



Tires

Keep MDA's emergency rescue vehicles from slowing down.

Gifts made at any level may be designated to provide the tools, supplies, and equipment MDA needs every day.



Join MDA's 10th annual International Seminar in Emergency Response.

December 6-11, 2020, Tel Aviv

Magen David Adom invites doctors and medical professionals from around the world to take part in five exciting and meaningful days of professional lectures and emergency medical training from some of the world's most experienced and innovative first-responder medical teams. From responding to mass-casualty events, to disaster preparedness, to volunteering on an MDA ambulance, this unique program will train and connect participants to Israel, while providing the country with doctors and medical professionals who can respond quickly and efficiently to the needs of Israeli citizens in emergencies or mass-casualty incidents. For more information or to register, contact Vicki Angel at vickia@mda.org.il.

Birthright Israel creates first-responder program with Magen David Adom.

Magen David Adom is pleased to announce a joint program with Israel Outdoors that offers everything you know and love about Birthright Israel with a unique look at Israel's national emergency medical and blood-services organization. Magen David Adom's First-Responder Certification Course is open to people ages 18 to 26 who are interested in gaining first-aid treatment and training in the medical field. For more information, please visit www.israeloutdoors.com/magendavidadom.



Baltimore teen reunited with one of her MDA rescuers.

In late August, 15-year-old Leah Pretter was paragliding with a professional guide near the cliffside beaches between Netanya and Herzliya when a gust of wind slammed their rig into the cliff. The parasail was snagged at the cliff top, preventing Leah from falling several hundred feet to her death, but leaving her stranded on the cliff face. MDA paramedics and the IDF's 669 heliborne rescue extraction unit arrived soon, and Nir Grosbard, an MDA paramedic, laid at the top of the cliff, peering over the edge,

and shouted instructions down to Leah as the rescue unit made their way down to her. After she was belayed and assisted to the top of the precipice, Nir examined her and oversaw her preparation to be medevacked to the hospital. At AFMDA's New York Dinner on November 13, the two were reunited before a crowd of several hundred in an emotional reunion. Watch footage of the rescue and the dispatch recording at: vimeo.com/afmda/cliffside.

MDA paramedics save Be'er Sheva mother before her daughter's wedding.



A bride's family was holding a festive henna-decorating event at her parents' home to celebrate the upcoming marriage. As the party was ending, the bride's mother, Hannah Samborsky, 55, went into cardiac arrest and soon collapsed and appeared lifeless. One family member quickly called the MDA emergency hotline, 101. Paramedic Mordechai Rokach got the call and immediately started coaching the family on basic CPR. Minutes later, MDA paramedics Elyashiv Amitai and Shai Kodesh and EMT Eliosef Elmalah arrived and gave Hannah an electric shock,

which restored her heartbeat. With Hannah in serious but stable condition, the MDA team evacuated her to Soroka Medical Center's intensive care unit, where she regained full consciousness two days later. After consulting with their rabbi, the family decided to go ahead with the wedding as planned.

"To this day, I can't believe I survived this thing," said Hannah. "Every doctor I go to for tests tells me I'm a medical miracle. The MDA paramedics are simply angels, and I'm very grateful."



MDA returns journalist to life seven times, in one emergency call.

In November, journalist Freddie Gruber was the focus of a life-and-death tale — his own. Gruber, who works for the Israel Broadcasting Authority, was visiting the village of Marar in the Lower Galilee with his partner when he suddenly began to feel ill. His partner called Magen David Adom, and minutes later MDA's EMTs arrived to find Freddie conscious, pale, and reporting severe chest pain. They placed him on the ground and used a defibrillator to restart his heart. "After the shock from the defibrillator, Freddie didn't look well, so we quickly got him to the ambulance," said MDA Paramedic

Nazia Slayh. "During the trip, Freddie's pulse and breathing stopped six times. Each time, we gave him a shock and he revived. I've been a paramedic with MDA for almost 20 years, and this was one of the most complex cases I've had." Freddie got to the hospital and had a full recovery. "I was confident I was in the hands of the just the right people I needed at that moment," said Gruber. "I didn't think I was on the verge of death; the MDA staff were like angels who came at the right time and rescued me from danger."

MDA provides ailing elderly couple one last sunset together at the beach.



Devorah and Gad first met in second grade, 78 years ago, and started dating when they were 16 years old. They married in 1957, when they were both 23. An experience they've always treasured is sitting on the beach and watching the sun set slowly over the horizon. In October their daughters Michal and Yael, mindful that their father's terminal cancer was getting worse, contacted Magen David Adom's

Wish Ambulance so they could give their parents one more sunset together. With their husbands, Michal and Yael met their mom and dad at Herzliya Beach and made the visit even more memorable for their parents by scheduling a renewal of their vows ceremony. "I have never been in such an emotional and exciting ceremony," said Devorah. "Despite all the pain, I had so much fun," said Gad.



All in an MDA first responder's work: Two days, three baby deliveries!

He didn't know it on early Sunday morning in November, but in the next 48 hours, Isachar Veiss would deliver three healthy babies in home births in three different cities: Giv'atayim at dawn, Bnei Brak on his shift the next day, and later that shift in the HaTikva neighborhood in Tel Aviv. "I'm happy that each of these three births was successful and the mothers and newborns are doing well," Isachar said of his unusual two-day experience. "While it's always preferable to have a mother deliver in a hospital, as it's the safest environment, MDA medics are trained to assist women in labor. And these past two days, that training came in very handy."

MDA EMT saves choking child while at school.

Lihi Gabriellov, an EMT at Magen David Adom, who is also studying healthcare systems management, was at her school near Tel Aviv in late November when she was summoned by the principal to help a child who was choking and turning blue. With her training, she quickly assessed that his airway was obstructed, leaving him unable to talk or cough. She performed the Heimlich maneuver repeatedly, until it dislodged a piece of food. The child immediately resumed breathing to the relief of everyone. "I'm so happy I was at the right place at the right time," said Lihi. "MDA's training is a great gift to me and to all those who I meet who are in need."



MDA credits 10-year-old with helping to save his father's life.



In early October, Gilad Marsha, 44, was at his home in Ashkelon when he had a heart attack and went into cardiac arrest. Gilad's 10-year-old son, Yarin, calmly called Magen David Adom's emergency number, and gave the dispatcher a detailed account of his father's condition. But Yarin wasn't done helping. "We arrived at the apartment within minutes from the moment when Yarin called 101," said Hallel Yonatan Cholodneco, an MDA EMT. "Yarin signaled to us from the window of his home where exactly to get in and waited for us at the entrance

to the apartment to take us to his father." Hallel and her team performed CPR for about 10 minutes, until Gilad's heart began to beat again and he came back to life. He was quickly taken to Barzilai Medical Center in Ashkelon, where his condition was critical. But after medical attention, Gilad made a full recovery in a couple days. "Sometimes I see MDA passing in the neighborhood, and their number is written on the ambulance," Yarin said. "That's how I remembered that in an emergency, I need to call 101."

Toddler saved by quick-thinking MDA paramedic.



Emergency room doctors at Rambam Medical Center are crediting a Magen David Adom paramedic with saving the life of a toddler whose throat was slashed December 18 by his mother during a likely psychotic episode. Arriving to the horrific scene, MDA Paramedic Mohammad Shibli brilliantly treated the deep slash injury as if it were a tracheotomy and inserted an endotracheal tube into the wound to ensure an airway to keep the boy breathing. It's believed the 1-year-old

would have died without the procedure. "MDA staff did an amazing job caring for this baby," said Dr. Hany Bahouth, director of acute care surgery at Rambam. "The procedure performed by the paramedic saved his life." Despite the catastrophic injury, the toddler was released from the hospital in early January and is expected to have no long-term medical issues.

Israeli Lottery to place defibrillators at kiosks.

In a new partnership with Israel's national lottery, Magen David Adom will place 600 automatic external defibrillators at lottery kiosks, making the devices available to the public to help people in cardiac arrest. For a patient in cardiac arrest, every second is critical. "This initiative will allow immediate medical treatment for the most common cause of death: heart attacks," said Avigdor Itzhaky, chairman of the Israeli Lottery.





42 new paramedics join the ranks of MDA.



Magen David Adom, already the largest trainer of paramedics in Israel, added 42 new paramedics to its ranks after 25 women and 17 men, half of them members of Israel's National Service (Sherut Leumi), completed MDA's training course last month. This is the second consecutive year in which a large contingent of National Service participants took the paramedics course, with a group of 28 completing the course last year. This year's graduating class joins the more than 350 paramedics in Magen David Adom and the more than 23,000 other EMTs with the organization. Paramedics are the most highly trained of Israel's emergency medical technicians (EMTs) and typically are assigned shifts aboard MDA's Mobile Intensive Care Unit ambulances, which are used to treat seriously injured or critically ill patients.



Recipe from Israel: Makloubba

Ala El Huzaiel is a volunteer EMT and station chief of Magen David Adom's emergency medical station in Rahat, Israel, the largest Bedouin city in the world, with more than 69,000 people. Rahat is a renowned destination for traveling foodies seeking authentic Bedouin dishes, such as Ala's family recipe for traditional chicken and eggplant makloubba, a dish whose name is derived from the Arabic word for upside-down, which describes the manner in which it's often prepared.

When he's not plying visitors with food or responding to emergency calls for MDA, Ala is a phlebotomist at Soroka Medical Center in nearby Be'er Sheva, a skill that comes in handy in his EMT role too. To see Ala's lifesaving work, visit vimeo.com/afmda/ala.



Instructions

PART 1 – Preliminary steps:

Peel and cut eggplant into thick horizontal slices, and marinate in salt for 2 minutes. Rinse eggplant in water to remove the salt.

Soak the rice in warm water with two pinches of salt and the turmeric powder, and set aside for 30 minutes. (Note: After 30 minutes, strain the rice to use for Part 2.)

In a large saucepan, fry the cauliflower florets and eggplant slices in the vegetable oil until brown. Place the fried vegetables in a strainer lined with paper towels to drain off excess oil. Note: If you prefer a healthier alternative, brush the florets and eggplant slices with olive oil, and roast at 400°F/200°C until golden brown.

In the same pan, heat the almond pieces and pine nuts until they are fried. Set aside for later.

Place meat into a large pot and cover with water. Add the onion, bay leaves, and Baharat spice. Mix and cook until meat is done, about 30 minutes.

Remove the meat and season with salt, saving the broth in a bowl for later use.

PART 2 – Time to build your makloubba pot:

In the pot you cooked your meat in, layer the cauliflower florets and eggplant in a pattern, then add the chicken pieces as a third layer.

Spread the garlic cloves over the chicken, and then arrange the strained uncooked rice on top.

Add salt and additional turmeric and cumin powder to the chicken stock, and then pour it on top of the chicken veggie pile. Make sure the sauce just covers the rice (3/4" over the rice is ideal).

Cook the ingredients in the saucepan on high heat for 7 minutes. Then cover and simmer for 40 to 45 minutes.

When the water is fully evaporated and rice is fully cooked, take the pot off the heat and leave to cool.

Flip the pot onto a serving plate, and slowly and carefully remove the pot, leaving your masterpiece in its wake.

Garnish with fresh parsley and fried nuts.

- 2 medium eggplants
- 2 cups plain rice
- 2 tsp turmeric powder
- 1 cauliflower, cut into small florets
- 3/4 cup vegetable oil
- Sliced almonds and pine nuts
- 2 lbs chicken, lamb, or beef, diced or cut in pieces
- 1 onion, chopped in quarters
- 2 bay leaves
- 1 tsp Baharat spice
- 4 cloves garlic
- 1 tsp cumin
- 1 cup fresh parsley, chopped



Lifesaving vehicles sent to Israel in 2019

Magen David Adom receives no operating budget from the Israeli government, so vehicle donations from Americans are vital to its lifesaving efforts.

47

Basic Life Support Ambulances



31

Mobile Intensive Care Unit Ambulances



1

4x4 Support Ambulances



48

Medicycles



TOTAL

122 vehicles funded in 2019

2020 GOAL

SEND 150 VEHICLES TO ISRAEL

HELP US MAKE A BIGGER IMPACT IN 2020!

Israel's most prized possession. And a terrorist's biggest target.



Help build Magen David Adom's new Marcus National Blood Services Center, the world's first underground, shielded blood bank and processing center.

Your support to build a new national blood services center expresses your love of Israel in a way few gifts can — by saving Israeli lives, by ensuring the vitality of the state, and by protecting Israel's blood supply for the 21st century.

Be part of the most important national security project in Israel today with a gift to MDA, the state's national medical emergency organization.



Saving lives. It's in our blood.



Marcus Center Construction

As these pictures show, the Marcus National Blood Services Center is growing by leaps and bounds. What these pictures don't show is that we are still \$20 million away from fully funding its completion.

We need you to ensure the people of Israel stay healthy. Contact us to play a significant role in making sure the world's first fully operational underground blood bank and processing center opens by 2021.

Naming opportunities available from \$25,000 to \$20 million.

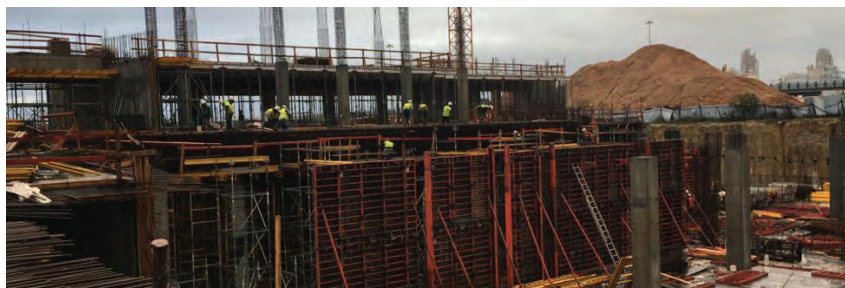
For more information and to set up a private conversation, please contact Catherine Reed at creed@afmda.org or 866.632.2763.



U1 Flooring



Inside Level U1



Lorin and Alan Gottlieb



Clevelanders Lorin and Alan Gottlieb are long-standing supporters of AFMDA, because they strongly believe in the Jewish tradition of giving back. After her parents passed away within two years of each other, Lorin wanted to do something particularly meaningful in their memory. Her father was a medic during World War II, and after the war, he moved to Israel for two years. He lived on two different *kibbutzim* in northern Israel. One of them was founded by Moshe Dayan, the legendary Israeli general and leading political figure. Lorin said that it made sense with her

father's background and love for Israel to do something significant for MDA. The Gottlieb family visited the Acco MDA station this past summer to dedicate a Medicycle they generously sponsored. It was an opportunity to not only get a firsthand look at the Medicycle, but also meet with MDA's staff and volunteers. The Gottliebs came away impressed by their dedication and commitment to MDA's lifesaving work. They were also touched by members of the community at the dedication, who were so appreciative of the Gottliebs' generosity.

Zev Labins M.D.



Zev Labins, M.D., is a psychiatrist in New York who sponsored a Medicycle for Magen David Adom. The Medicycle dedication took place while Zev was in Israel attending MDA's Emergency Medical Conference this past December. The conference brings doctors and medical professionals like Zev from around the world for five days of emergency

medical training given by the world's most experienced EMS team.

Zev greatly appreciated the opportunity to participate in the MDA seminar and was proud to be part of such a prestigious group of professionals. Between the dedication and the lectures, this was an experience whose memories will last a lifetime.

Bonnie & Allen Sirkin



The Sirkin family has a long tradition of support for the Jewish people. Living life by the motto "passionately support those you love and causes you care about," Bonnie and Allen Sirkin go above and beyond to pay it forward in support of the State of Israel — and the proof is in their unwavering commitment to MDA's lifesaving work. Bonnie and Allen's dedication to MDA sustains our mission of saving lives in Israel, making a difference in the lives of 9 million people who count on MDA every day. Most recently, Bonnie and Allen made

a leadership gift supporting the new Marcus National Blood Services Center, where a room will be named in honor of the entire Sirkin family: Bonnie and Allen and their children and grandchildren, Ami, Henry, Jamie and Matthew Steinbock, and David, Juliet, Noah and Emma Sirkin.

On March 22, American Friends of Magen David Adom will honor Bonnie and Allen Sirkin's commitment to saving lives in Israel when they'll be presented with the AFMDA Humanitarian Award at the Palm Beach Gala at the Breakers Palm Beach.



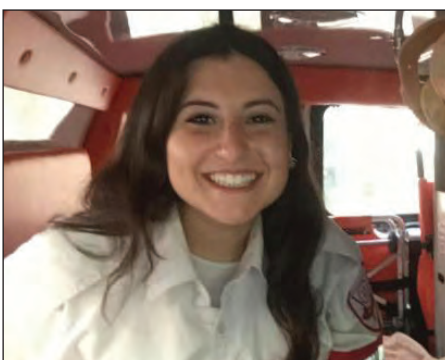
Ben Jaffe



"I came to Israel for a gap year in 2016 to study at a yeshiva for the academic year. About a month into my program, I discovered Magen David Adom's EMS certification course that would allow me not only to learn crucial lifesaving skills, but also the opportunity to volunteer with other people who wanted to be part of something bigger than themselves. Aside from the satisfaction I got from helping patients in

times of crisis, my time volunteering on ambulances helped me mature, gaining an appreciation for the small things in life that we often take for granted. Simple yet life-changing things, such as being able to walk, breathe, and live independently. I am forever grateful to MDA for giving me this life-changing opportunity not only for self-growth, but also to be part of something meaningful: saving lives."

Ariella Gordon



"Growing up in a house of kindness, I knew I wanted a career centered on helping others. As a pre-medical student with a long education ahead of me, I was eager to begin providing patient care and putting my education into practice. I spent my first summer of undergrad in Israel becoming certified as a first responder for Magen David Adom. After certification, I spent several weeks volunteering on morning and night shifts in Jerusalem and other stations. Each patient on an ambulance tells a unique story and teaches me something new, not only about providing medical care but also about

treating people. As an MDA volunteer, I treat and care for patients of all backgrounds and cultures. A most touching call occurred when a young girl with hypoglycemia lost consciousness. When we arrived, her mother was frantic, but our composure as we entered with our medical equipment immediately brought a feeling of relief to the room. We were able to stabilize the girl and take her to the hospital safely. As part of the MDA family, there is an understanding that we not only treat patients, but care for them at the same time."

Julian Snyder



"Before I was born, an ambulance crew saved my mother's life. She'd had a stroke while riding uptown on the subway in Manhattan, and it was only because of the ambulance team's quick actions that she was able to survive. So when I spent a gap year in Israel after high school in yeshiva in Jerusalem, it was only natural that I'd want to volunteer with MDA.

My first day on the ambulance, we were called to see a woman who'd collapsed on

the street. It turned out she'd had a TIA, or transient ischemic attack, which if not properly identified and treated, could have led to a permanent stroke. In the end, our ability to observe her in the ambulance was the key to making the diagnosis and preventing a stroke. This hit pretty close to home for me. Since my mother is a stroke survivor, I know how difficult living with a stroke can be. This and other experiences with MDA sealed my decision to become a doctor."



If you're between the ages of 18 and 30, you can serve alongside MDA EMTs as a participant in the Overseas Volunteer Program. Visit www.mdavolunteers.org.

SOUTHEAST

Barbara Kay Medicycle Dedication



AFMDA National board member and philanthropist Barbara Kay, z"l, leaves behind 14 grandchildren who are carrying on her love of Israel and philanthropy by sponsoring a lifesaving Medicycle for the people of Israel, honoring the legacy of their beloved grandmother.

Mirasol Country Club Annual Card Party for Israel



This year's event in November was a great success! Siggy Flicker shared what it means to be a Jew and combating anti-Semitism today, while The Elaine and Sydney Sussman Foundation made another extraordinary pledge of \$1 million for the Marcus National Blood Services Center.

The Art of Saving Lives in Israel Event



Chaired by Ronit and David Neuman, the second annual December event was a packed affair, with 350 supporters coming out to honor Ann & Ari Deshe and Susie & Jon Diamond and their extraordinary commitment to the Marcus National Blood Services Center.

Palm Beach Speaker Series



Ambassador Ron Prosor, permanent representative of Israel to the United Nations, was guest speaker at this year's Speaker Series in December. The ambassador gave guests an exclusive briefing on Israeli current events and enthusiastically supported MDA's Marcus National Blood Services Center project.

SOUTHEAST

Ben Josef Dedication



On November 17, 2019, at the Sagamore Hotel in South Beach, nearly 100 friends and family from Miami and New York came out to celebrate the Ben Josef family's continued strong support of MDA and the donation of a Life Support Ambulance by Lidia and Edeed Ben Josef.

Noam Gershony Shares His Story in South Florida



MDA was proud to partner with Boca Raton Synagogue, Temple Dor Dorim of Weston, the Boca Pointe Country Club, and Ibis Golf and Country Club to bring the luminary Noam Gershony to South Florida. Noam shared his story of perseverance and his experience seeing the lifesaving miracles made possible by Magen David Adom every day.

Casino Night at Broken Sound



In December the Broken Sound Club Community hosted its annual Casino Night and Cabaret for Israel fundraiser at the Broken Sound Club in Boca Raton. More than 225 guests enjoyed casino games, raffle items, and tasty food — all in support of MDA's heroic efforts in Israel.

Ambulance Dedication at Ibis Golf and Country Club



Pictured are some of the many donors who made this community ambulance possible, including Louise and Andy Rubin.

Upcoming Events

Palm Beach

Celebration of Life Gala

Honoring Bonnie & Allen Sirkin
with entertainment from Howie Mandel
and guest speaker Siggy Flicker

Sunday, March 22nd – The Breakers

For event tickets or information on upcoming events, please contact southeast@afmda.org.

MIDWEST

Chicago Event



On November 6, the Chicago Advisory Council hosted more than 70 MDA supporters at the Art Center of Highland Park to hear remarks from special guest Uri Shacham, deputy director and chief of staff, MDA in Israel, and keynote speaker Chaim Silberstein, an activist who speaks out against Palestinian terrorism.

Cleveland Event



Margaret and Larry Singerman hosted the event at the Acacia Reservation on November 7, with 80 MDA supporters coming to hear Uri Shacham and Chaim Silberstein and raise funds for a waiting area in the new Marcus National Blood Services Center.

Jack Greenberg Remembrance



Friends and family members gathered graveside to remember Cincinnati Jack Greenberg, who established a trust to sponsor 20 Life Support ambulances. This year is the 10-year milestone of Mr. Greenberg's kind and thoughtful generosity.

WEST

December 4th Event



At the Four Seasons Hotel in Los Angeles, David Horovitz, founding editor of the *Times of Israel*, led an engaging discussion with Mosab Hassan Yousef, known as "The Green Prince," covering his past, current activities in the Middle East, and the safety of Israel in the coming year.

NORTHEAST

Magen David Adom Miracle Makers Gala



On November 13, 2019, at the Pierre Hotel, three exceptional paramedics from MDA were honored for their heroic lifesaving efforts in Israel. The evening also featured Israeli journalist Michal Divon, David Makovsky of the Washington Institute, and world-renowned Israeli mentalist Lior Suchard. The inspiring program was followed with a lively casino night.

Bergen Day Schools Step Up to Send an Ambulance to Israel



The Bergen County Day School Ambulance Campaign was established by AFMDA New York Board members Natalie and David Jonas to educate local children about the work of MDA, while also including them in the mitzvah of sending an ambulance to Magen David Adom in Israel. To encourage each Bergen school to raise money, the Jonas family is matching all campaign donations.

David Fleischer, z"l

The board of American Friends of Magen David Adom, MDA in Israel, and our staff mourn the passing of David N. Fleischer, an AFMDA board member, executive committee member, longtime supporter, and dear friend of Magen David Adom. We offer our heartfelt condolences to his entire family and hope they are comforted by his memory and by the knowledge of his lasting legacy — the thousands of lives in Israel saved by his ambulance sponsorships, his support of constructing the new Marcus Blood Services Center in Ramla, and his role in many other MDA initiatives over the years.

Community Campaigns That Inspire Us



Bergen County, New Jersey

After raising \$100,000 for a fully equipped Life Support MDA ambulance in 2015, Esther and Elie Y. Katz are now running their second Bergen County community campaign to sponsor another much-needed lifesaving ambulance for MDA. As of now, they have raised almost \$70,000 and are nearing their goal to send this second vehicle to Israel by the end of 2020. To learn more about this campaign, contact Laurie Bandremer at 646.388.7521.

Greater Boston Area, Massachusetts

In 2019, the friends of Greater Boston launched their first community campaign to send a Magen David Adom Life Support Ambulance to the State of Israel. Through the generosity of the Greater Boston Jewish community, they have raised nearly half the funds needed to send one of these lifesaving vehicles to the people of Israel. The community's goal is to raise the \$100,000 needed for this ambulance by spring 2020. To learn more about this campaign, contact Monique Martin at 781.489.5166.

Upcoming Events

Bari Weiss – Anti-Semitism: A Different Discussion

Wednesday, March 11th – Temple Israel Center, White Plains, N.Y.
More information at afmda.org/bari-ny

Wednesday, April 29th – Temple Emanuel, Newton, Mass.
More information at afmda.org/bari-ma

Screening of new Israeli TV show "Ambulance"

Monday, March 16th – Park Avenue Screening Room, NYC.
More information at afmda.org/screening

For event information or any questions, please contact Emily Posner at eposner@afmda.org or 646.388.7504.



MEET PLANNED GIVING DONOR

Janice Rossbach

Janice Rossbach took her first trip to Israel with her husband in November 1966. While they were on a bus in Be'er Sheva, Janice saw a Magen David Adom ambulance with the name of her husband's uncle on it. It was an extraordinary coincidence, one that not only struck a chord at the moment, but also left a lasting impression. She decided that if she ever had enough money, one day she would donate an ambulance to the people of Israel with her family's name on it.

Janice's interest in Magen David Adom grew stronger throughout the years because she and her husband had family members survive the Holocaust and make *aliyah*, and their children and grandchildren were now living in Haifa and Jerusalem. She liked knowing that MDA was there to take care of her family.

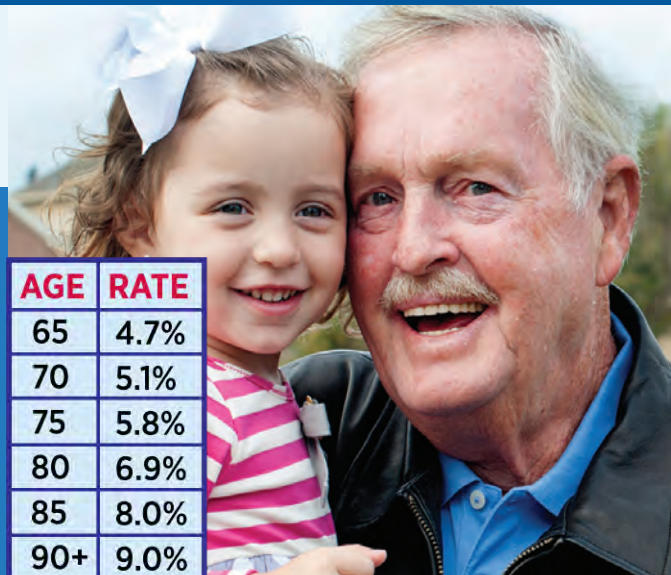
When it came time for Janice to think about ways to support MDA in Israel now and in the future, a charitable gift annuity (CGA) with AFMDA made perfect sense. By creating a CGA, Janice receives a regular, guaranteed fixed income stream for life, and AFMDA will receive what remains after her lifetime.

After creating her CGA, Janice heard about the Boston Ambulance Campaign. She wanted to make sure this campaign was a success and made a new gift to AFMDA. "Being able to fulfill my dream by being the lead donor for the Boston Ambulance Campaign is a dream come true," said Janice. "It's an honor and a privilege to help Israel in this meaningful way."

Find the key to certainty in an uncertain economy.

If you are like many people, you have seen the value of your investments fluctuate with the markets. You might be wondering if there is a way to find true security for you and your loved ones.

The good news is that with a charitable gift annuity's fixed payments, you or a loved one can find the peace of mind you are looking for.



AGE	RATE
65	4.7%
70	5.1%
75	5.8%
80	6.9%
85	8.0%
90+	9.0%

Create certainty and help save lives in Israel with an MDA charitable gift annuity.

For an annuity or to discuss other ways to create your MDA legacy, please contact Marilyn Stern Emas at msternemas@afmda.org or 212.751.1627.



Magen David Adom Magen David Adom is Israel's national ambulance, blood-services, and disaster-relief organization, serving as emergency medical first responders for the state's 9 million people. MDA comprises Israelis of all ethnic backgrounds — Christians, Muslims, Jews, Druze, and others — who work tirelessly together to help those in need. MDA is the only organization mandated by the Israeli government to serve in this role. But it's not a government agency, and it relies on people like you for funding. We thank you for your support.

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