

# American Friends of Magen David Adom 2016 REPORT TO THE COMMUNITY



AMERICAN FRIENDS OF  
MAGEN DAVID ADOM

SAVING LIVES IN ISRAEL



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## MDA BY THE NUMBERS



**1,074**  
active ambulances



**\$125,000**  
average cost of a Mobile Intensive Care Unit



**4.8 MILLION**  
calls annually



**1,850**  
paid emergency medical staff

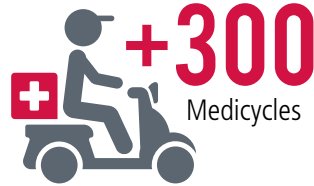
**700**

Life Support Ambulances

+

**374**

Mobile Intensive Care Units



**+300**  
Medicycles



**143**  
MDA emergency medical stations throughout Israel



**13,500**  
MDA volunteers



**702,094**  
patients transferred by MDA to hospitals every year

**7-8 YEARS**

average lifespan for each ambulance



**5,000,000+**  
miles traveled by MDA rescue vehicles

**80,000**

civilians and IDF soldiers trained in first aid by MDA

## MOTIVATION, TECHNOLOGY, AND TRAINING JOIN FORCES TO SAVE LIVES — A MESSAGE FROM AFMDA'S LEADERSHIP

It never ceases to amaze us how impactful Magen David Adom truly is in Israel. Technology is constantly improving, and innovations always evolving. Whether it's the critical blood services, the paramedic training, or vehicles and equipment, every facet of MDA's work helps save lives every day. And with a reverence for life baked into its DNA, MDA has developed innovative protocols and tools to maximize its lifesaving efforts. That was no exception in 2016.

MDA released a new smartphone app that can stream live video of an emergency to its dispatchers, facilitating and expediting care. It further enhanced its revolutionary Life Guardian Program (see page 11), an initiative that capitalizes on Israel's culture of volunteerism, and it broke ground on the new Marcus National Blood Services Center (see pages 8), its most ambitious capital project ever and the world's first underground blood bank.

Ultimately, MDA is what it is because of the dedication and passion of its first-responders and leadership. It takes a special kind of courage to want to run toward danger to save a stranger's life — bravery most of us can only aspire to. But we Americans also play a major role in making MDA such a unique and global force for good. We have been partners in MDA's lifesaving efforts since the day it was born in 1930. And more than 86 years later, we're still ready to do whatever we can to help.

While the need is urgent, the feeling of saving a life in Israel — for example, through a sponsored ambulance or support of MDA's world-renowned training — is timeless. So, from the bottom of our hearts, thank you for your unwavering support of MDA's lifesaving work. Families in Israel are intact today thanks to you. We hope we can continue counting on our fellow Americans to not just dream about saving lives, but also act on this truly sacred mission.



*Mark D. Lebow*

**MARK D. LEBOW**  
National Chairman, AFMDA



*David M. Frankel*

**DAVID M. FRANKEL**  
CEO, AFMDA



## MDA REMEMBERS SHIMON PERES



**"ISRAEL IS A DREAM THAT CAME TRUE.  
PERMIT ME TO CONTINUE TO DREAM."  
— SHIMON PERES**

With much fondness, the Magen David Adom family, with much fondness, remembers Shimon Peres, of blessed memory, who served as Israel's president from 2007 to 2014 and twice as prime minister. Like MDA, Peres predated the State of Israel but always served in defense of its people. Peres passed away in September 2016, and used MDA services as late as January 2016 to undergo a cardiac catheterization.

"There is no doubt that Mr. Peres was a unique individual in his generation, a true symbol of Zionism, and a revered and beloved man in Israel and around the world," said MDA Director-General Eli Bin (below, with Peres at a ceremony at MDA headquarters). "He will be missed by all of us. May his memory be a blessing."



## THANKS TO YOU, MAGEN DAVID ADOM IS RESILIENT IN THE FACE OF TERRORISM

MESSAGE FROM MDA'S DIRECTOR-GENERAL ELI BIN

To our American friends,

So much of what our men and women accomplish every day — our EMTs, paramedics, first-responders, phlebotomists, and physicians — is made possible by you. Your support plays a huge role on the streets of Israel, where we're saving the lives of the injured and sick, and in Israel's hospitals, where we're supplying 97% of the blood for patients.

And for this, we're extremely grateful.

The year 2016 saw a continuation of the chronic terrorism that plagued Israel at the close of 2015. The first half of the year saw almost weekly attacks — knifings, vehicular assaults on Israeli pedestrians, rock throwings at passing vehicles, shootings, and even one bus bombing.

In March, in fact, we dealt with three attacks in one day — a stabbing attack in Jaffa that wounded 10 and took the life of a visiting American tourist, a shooting in Jerusalem that wounded two police officers, and another stabbing in Petah Tikvah. But, thanks in large measure to Americans like you, we were prepared.

Our ambulances were stocked with the medical supplies and equipment we needed. And our paramedics and EMTs were trained to deal expertly with virtually every conceivable scenario. Particularly in the Jaffa attack, our fleet of Medicycles was instrumental in saving lives, flying through rush-hour traffic to reach the wounded in just a couple of minutes and enabling our first-responders to prevent an even bigger loss of life.

While the Jaffa attack represented terrorism at its worst, Magen David Adom's response was in many ways Israel at its best. Our responding teams comprise men and women, Jews and Arabs, Medicycle-based first-responders, as well as EMTs and paramedics, who arrived with ambulances. One of our off-duty EMTs, hearing about the attack on her first-responder smartphone app, even arrived by taxi, diverting her driver to the scene so she could assist.

Out of incidents like these, however, and buoyed by your ongoing support, comes resilience. Despite the onslaught of violence that Magen David Adom responds to, our men and women are prepared every day to save lives — whether it's because of a terrorist attack or for more everyday medical emergencies, such as a heart attack.

Amid this crisis, we continued to innovate, developing a groundbreaking smartphone app that sets several new standards for using technology in EMS response. The My MDA app enables smartphone users to call for an ambulance with just the touch of a button (see more on page 11). This, too, is something your support has helped make possible. Thank you again.

We look forward to our continued partnership with our American friends as we work to make life better for 8.6 million Israelis.



**ELI BIN**

Director-General, Magen David Adom

# LEADERSHIP AND VISION

## MARCUS FOUNDATION MAKES HISTORIC GIFT TO SAFEGUARD ISRAEL'S BLOOD SUPPLY

In March, amid an ongoing wave of terror in Israel, AFMDA received a \$25 million gift from the Atlanta-based Marcus Foundation to help build the critically needed new national blood center in Israel. The historic grant is the largest ever benefiting MDA and was announced at AFMDA's annual Boca-Delray Community Event at St. Andrews Country Club in Boca Raton, Fla., where Billi and Bernie Marcus, the foundation's co-founders, were honored with the Humanitarian of the Year Award.

The new building, the Marcus National Blood Services Center, will be located in Ramla, in central Israel. The current blood center, located in Ramat Gan and built in 1987 with funding from AFMDA, is dangerously vulnerable to attack. As MDA learned in 2014, rockets fired from Gaza during Israel's conflict with Hamas forced MDA to quickly move the country's blood supply and its blood-processing operations into small underground bomb shelters.

The blood supply is especially crucial to Israel, which has had to contend with intermittent periods of terrorism and multiple armed conflicts since its founding in 1948. And that, in particular, has made building a new blood center a national security priority for Israel.

The current facility also no longer accommodates Israel's growing population, which has grown from 4.1 million people in the late 1980s to 8.5 million, today. Israel's population is expected to reach 10 million by 2030.

In addition, the current building doesn't meet Israel's current codes for earthquake compliance, a challenge in a country that

sits on two active seismic fault lines. This is a real and imminent danger that's typically overshadowed by the wars and terrorist attacks Israelis have had to endure.

The new blood center will be a safe, underground, and secure complex, complete with sophisticated ventilation systems in the event of chemical attacks and housing state-of-the-art laboratories and blood-processing units. As Israelis continued dealing with a deadly wave of terrorist stabbings, shootings, and car rammings in 2016, the need for a clean and reliable blood supply is only reinforced.



"We are overwhelmingly indebted to The Marcus Foundation for its remarkable generosity in making the largest gift in AFMDA's history," said AFMDA CEO David M. Frankel. "It speaks to MDA's critical role in Israel as one of the country's most important national organizations. But it also recognizes the leadership and vision of the Marcus family, and other donors like them, who have taken meaningful action to help alleviate the daily threat faced by Israelis."

The new blood center capital campaign is the most ambitious fundraising project in MDA's history, with a goal of raising \$130 million for construction of the new blood center.

"MDA ensures that the people of Israel have a secure blood supply — the blood they need, when they need it," Mr. Marcus said.



## FROM DREAM TO REALITY

### MDA BREAKS GROUND ON NEW MARCUS NATIONAL BLOOD SERVICES CENTER

The historic Marcus Foundation gift allowed MDA to move swiftly with its plans to build the new blood center. On November 17, 2016, MDA broke ground on the Marcus National Blood Services Center, the world's first underground blood storage, treatment, and research facility. The groundbreaking ceremony was attended by then U.S. Ambassador to Israel Daniel Shapiro; Israel's Health Minister, Rabbi Ya'acov Litzman; and representatives of the International Magen David Adom Conference.

"Laying the cornerstone for the new Marcus National Blood Services Center is more than an important day for MDA and the State of Israel — it is a dream come true," MDA Director-General Eli Bin told guests at the ceremony. "It is a defining moment and historic day thanks to the generous donations of AFMDA, led by the Marcus Foundation."

The new facility is MDA's most ambitious capital project ever. The current blood center in Ramat Gan, just outside Tel Aviv, will be used as an annex for the new facility when the new building is complete. MDA provides 100% of the blood to the Israel Defense Forces and 97% to Israel's hospitals.

"In the U.S. embassy, we know there is no organization in the State of Israel that does

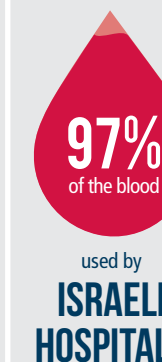
more than MDA to save lives by bringing together world-class health care, blood experts, and medical professionals," said Ambassador Shapiro. "May you always continue to serve, always continue to succeed, and continue your lifesaving work."

Although Israelis have benefited from the country's early warning system and cutting-edge Iron Dome missile batteries that literally shoot incoming rockets out of the sky, these methods are by no means foolproof.

The new building will have a processing capacity that's more than twice as large as its current facility's and will also be fortified against rocket, chemical, and biological attacks.

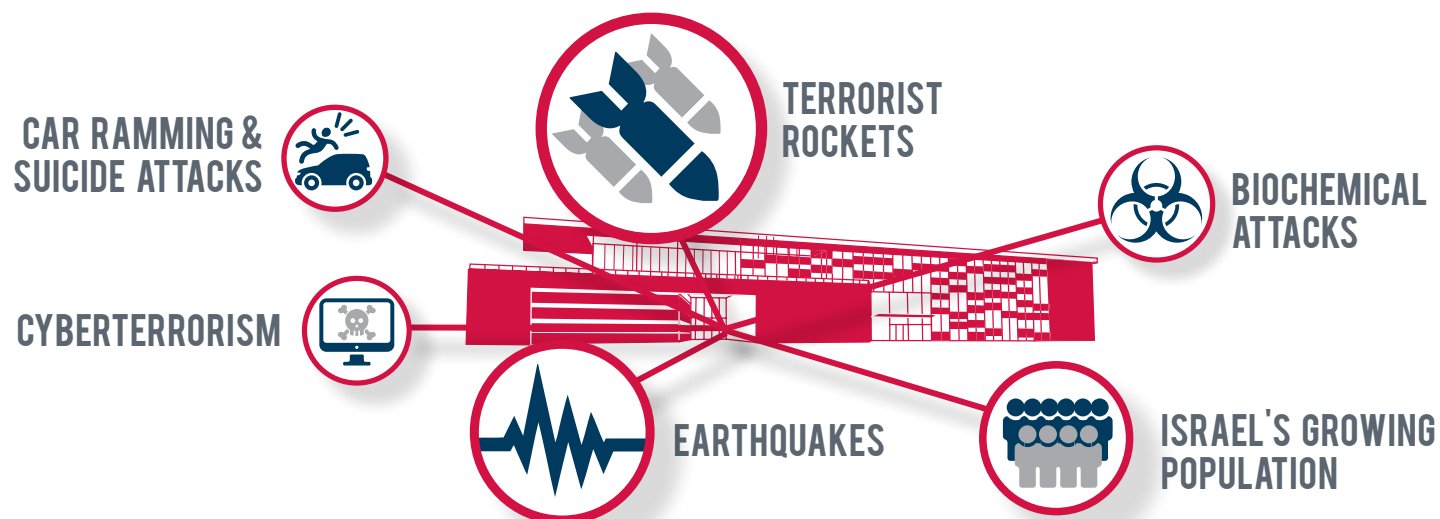
"Whether it's due to war, terrorism, or natural disaster, we know there will come a day when our blood supply will play a critical role in saving thousands of lives, beyond the thousands of lives our blood saves in everyday medical emergencies, such as bypass surgery or treating victims of car accidents," MDA Director of Blood Services Professor Eilat Shinar said. "No matter what the need, we need to be ready, and that begins with protecting our blood supply."

## MDA PROVIDES:



Dignitaries, including former U.S. Ambassador Dan Shapiro (above, in blue shirt), and MDA and AFMDA officials gather for the formal groundbreaking ceremony in Israel.

## THREATS TO ISRAEL'S BLOOD SUPPLY



To learn more about the Marcus National Blood Services Center or to support its lifesaving operations, contact your local AFMDA office (see page 19) or AFMDA Chief Development Officer Catherine Reed at [CReed@afmda.org](mailto:CReed@afmda.org) or 866.632.2763.

# MDA IN 2016:

THANKS TO YOU, MDA RESPONDED WITH COURAGE AND EXPERTISE

The threats to Israeli civilians continued in 2016 as a wave of terror continued killing scores and injuring more than 500 people since its beginning in 2015. MDA responded to every emergency with expedience and skill, saving countless lives thanks, in part, to the training and technology you support. Here are some of the most harrowing moments in 2016.



## MARCH 2016: Triple Attack

A day of terrorist stabbings and shootings rocked Jaffa, Petah Tikvah, and Jerusalem on Tuesday, March 8. By the time the carnage ended, one American visitor had died and 13 were wounded, including six in serious condition.

The attacks only reinforced Israelis' reassurance that they can count on Magen David Adom. As Israel's only national EMS organization, MDA was first at the scene of all three incidents, including MDA paramedic Bosmat Lubiner, who began treating a critically wounded policeman while shots were still rung out.

Bosmat's ability to respond instantaneously could not happen without the training you support. When victims needed to be transported to Ichilov Hospital after the stabbings in Jaffa, Mobile Intensive Care Units sponsored by the St. Andrews community in Boca Raton, Fla. got them there safely.



## APRIL 2016: Jerusalem Bus Bombing

MDA ambulances, Medicycles, paramedics, and EMTs were first on the scene of a bus bombing in the south Jerusalem neighborhood of Talpiot on April 18. MDA emergency responders treated scores of injured Israelis and evacuated 16 — one in critical condition — to nearby hospitals.

"When we got there, we saw fire in the bus and thick smoke over the whole area. Injured people were lying in the road; they were all conscious, suffering from burns and bleeding," said MDA paramedic, Elad Pass. "We gave them medical attention at the scene and sent them in ambulances to the hospitals."



## JUNE 2016: Sarona Market Attack

MDA was on the scene at a deadly terrorist shooting at the popular Sarona Market in Tel Aviv on June 8. At least three Israelis were killed, with another 13 victims treated for gunshot wounds. An additional 13 people were treated for stress-related symptoms. MDA ambulance and paramedic teams evacuated victims to four Tel Aviv-area hospitals. MDA's National Blood Services Center provided 37 blood units — 25 units to Ichilov Hospital and 12 to Tel HaShomer Hospital.

Megan Bernitz, an MDA overseas volunteer who happened to be dining at a nearby coffee shop at the time of the attack, immediately went to assist the arriving MDA emergency responders. "I helped one patient who was shot twice in the head. He had blood all over him, like paint," she recalled. "But he was conscious, and he put his life into MDA's hands and knew we were there to save him."

The victim, thanks in part to MDA, survived.



## NEW IN 2016: Life Guardian Program

Magen David Adom took its already robust first-responder program to the next level by introducing the Life Guardian Program. The initiative trains or

recertifies everyday Israeli citizens in basic CPR and integrates them into a national network, so that they can be called on at a moment's notice to begin basic first-aid services.



## NOVEMBER 2016: Wildfires in the North

Unprecedented wildfires — possibly caused by arson — ravaged parts of northern Israel, displacing tens of thousands of Israelis in late November. MDA was on the scene throughout the four-day emergency, providing lifesaving treatment and working heroically in horrific conditions. MDA treated 122 people, mostly for smoke inhalation. Some victims were evacuated by MDA MICUs from Hadassah Ein Kerem Hospital to the hyperbaric treatment center at Assaf Ha'Rofe Hospital near Tel Aviv.

## NEW IN 2016: The "My MDA" App

The My MDA app enables smartphone users to call for an ambulance with just the touch of a button. But the app does much more:

- It enables users to preload medical information for themselves and family members, that EMTs are aware of pre-existing medical conditions before they even arrive at the scene.
- It instantly geolocates callers, so that people uncertain of their exact location, particularly motorists in car accidents, can still receive prompt medical help.
- It enables users to request medical help via text, an important feature for people with disabilities or in situations where talking aloud can endanger the caller, such as when a terrorist is still at large.
- And it enables bystanders to send live video images of the scene to MDA's command-and-control center, so that dispatchers can make real-time decisions based on what they're seeing on screen.



## AFMDA EVENTS IN AMERICA. HEARTS IN ISRAEL WITH MDA.

AFMDA proudly continued a tradition of celebrating the heroism and accomplishments of Magen David Adom. Large- and small-scale events around the country in 2016 helped raise awareness and introduce MDA's lifesaving work to new communities and audiences. From New York to Los Angeles, and from Detroit to south Florida, MDA supporters learned about MDA's unique role and the unparalleled quality of service it provides 24/7 in Israel. Here's a sampling of major events from 2016.



From left, Abe Bernstein, Dr. Charles Krauthammer, Dianne Bernstein.

## FEBRUARY: Palm Beach Celebration of Life Gala

Palm Beach Friends of AFMDA's annual Celebration of Life Gala on February 23 raised millions of dollars as more than 600 guests dined, danced, and honored Robin and Bob Berman with the 2016 Humanitarian of the Year Award. The event raised funds for MDA emergency medical services and the new Marcus National Blood Services Center.

"By sponsoring ambulances and supporting the new blood bank, we're able to turn a potential tragedy into a lifesaving experience," said Bob Berman.

Jacqueline Goldman, a lifetime MDA supporter, and her family made a surprise announcement of a new \$4.5 million gift toward MDA's new Marcus National Blood Services Center.

Gala chairs Gigi and Rick Aron, Vicki and Arthur Loring, and Lorraine and Herb Podell led the event, along with the Palm Beach Advisory Committee, chaired by Dianne Bernstein. Other guests included Barbara Kay, Lois Pope, Sydell L. Miller, Lois and Vick Frieder, Jane and Leonard Korman, Miki and Michael Leibowitz, Susan and Ronnie Pertnoy, and Pidgey and Gil Zitin.

"During wartime scenarios, once I'd learn that Magen David Adom was communicating with our guys and pulling them back behind the lines, I knew they were in good hands," said keynote speaker, Lieutenant General (Res.) Benjamin "Benny" Gantz of the Israel Defense Forces.



Honorary Chairs Lori and Steven Weinberg (at left) stand beside Alvin and Henrietta Weisberg, who sponsored a new MDA Mobile Intensive Care Unit.

## SEPTEMBER: Dr. John J. Mames Chapter — Michigan Region Celebration Of Life Gala

On September 18, more than 230 passionate guests came out to support MDA and honor local leaders and philanthropists Alvin and Henrietta Weisberg at AFMDA's Dr. John J. Mames Chapter — Michigan Region Celebration of Life Gala.

The Weisbergs, who dedicated a new Mobile Intensive Care Unit at the event (their third MDA ambulance sponsorship), were honored with AFMDA's Distinguished Humanitarian Award. The gala, whose honorary chairs were Lori and Steven Weisberg and Sue and Alan Kaufman, raised hundreds of thousands of dollars, supporting five new MDA ambulances and four Medicycles.

"We are proud and humbled by the idea our ambulances are going to save lives in Israel," Alvin and Henrietta Weisberg said. "Knowing we can make that kind of impact from here in Michigan feels incredible."

Manny Charach, a founder of the Mames chapter and its chairman, was recognized — along with his wife, Natalie — for their lifetime support of MDA. The Charachs have sponsored more than 40 MDA ambulances — the largest number of ambulances by a single family in MDA history.



LA Red Star Ball chairs Dina and Fred Leeds (far left) help salute MDA's heroes.



Next Generation honoree Zach Zalben with his grandfather, and Lifetime Achievement Award honoree, Stanley Black.

Rob Eshman (left) and AFMDA Humanitarian of the Year honoree David Suissa. Photo by Michelle Mivzari.

## NOVEMBER: Los Angeles Red Star Ball

On Tuesday, November 1, the fourth annual Los Angeles Red Star Ball at The Beverly Hilton raised millions to support MDA's lifesaving services and its new Marcus National Blood Services Center in Israel. The evening included a thrilling performance by legendary singer Diana Ross.

Chaired by Dina and Fred Leeds, the gala honored David Suissa, president of Tribe Media and publisher of the *Los Angeles Jewish Journal* with the Humanitarian of the Year Award; Stanley Black, founder and chairman of Black Equities Group, with the Lifetime Achievement Award; and his grandson, Zach Zalben, senior vice president of Black Equities Group, with the Next Generation Award.

Maurice Kanbar, a San Francisco-based entrepreneur and founder of Skyy Vodka, announced a \$3 million gift at the gala to support MDA.

## DECEMBER: Annual MDA New York Gala

AFMDA brought together world-renowned experts in disaster response and emergency medicine, as well as supporters of lifesaving technology, on Monday, December 12, for its annual MDA New York Gala. The event drew more than 520 guests and raised \$2.3 million for MDA training and equipment.

The evening's program included remarks from Dani Dayan, consul general of Israel in New York, and featured former New York City Mayor Michael Bloomberg, who presented the AFMDA 2016 Visionary Award to AFMDA board chairman Mark D. Lebow and Patricia Harris, CEO of Bloomberg Philanthropies and former first deputy mayor of New York City.

"Mark and Patti have helped make the world better in so many different ways," Bloomberg remarked. "And they always make the people who work for them better."

Former MDA overseas volunteer, Dr. Jason Nehmad of West Long Branch, N.J., was honored with the AFMDA Young Professional Leadership Award.



MDA Director-General Eli Bin (far right) presents a gift to honorees Mark Lebow and Patricia Harris.



Guests were captivated by a replica of MDA's innovative command-and-control center — the Mamlam — as it tracked MDA emergency responders live in Israel.

# YOUR GIFT AT WORK IN 2016

Magen David Adom keeps you connected to Israel in the most profound and tangible way: by saving lives. In 2016, your support of MDA's training and technology helped save countless Israelis and kept their families intact. Here are some of the ways you made an impact in 2016 — and can continue to in the future — in Israel.

## EQUIP A PARAMEDIC

They're heroes in Israel. But not without you. For \$4,000, donors equipped MDA paramedics or EMTs for a year with critical tools to save lives.

**\$103,357**  
RAISED IN 2016 FOR  
PARAMEDIC TRAINING



## MDA AMBULANCES AND MOBILE INTENSIVE CARE UNITS

Every year, MDA needs 100 new ambulances and Mobile Intensive Care Units to replenish its fleet. Without them, Israelis are at risk.



**61 + 29**  
AMBULANCES MICU'S  
SENT TO ISRAEL IN 2016



## LUCAS CHEST COMPRESSION SYSTEM

The state-of-the-art Lucas system provides chest compressions indefinitely and at a steady rhythm, offering patients the best chance at survival. Donors sponsored Lucas systems with a gift of \$18,000.

**7** LUCAS CHEST  
COMPRESSION SYSTEMS  
SPONSORED IN 2016



## MARCUS NATIONAL BLOOD SERVICES CENTER

MDA's Marcus National Blood Services Center is still under construction, and sponsorship opportunities are available — from naming a molecular lab to securing the facility's subterranean floor. MDA's new blood center is a critical national security project, and your support safeguards Israel's lifeblood for the foreseeable future.

**\$6,486,995**  
RAISED FOR MNBS  
IN 2016



## MEDICYCLES

MDA's revolutionary three-wheeled Medicycles on the road offer paramedics the ability to navigate hard-to-reach patients. More than 300 are in use today, but more are needed — especially in heavily congested urban centers. Donors sponsored Medicycles with a gift of \$56,000.


**26** MEDICYCLES  
SPONSORED  
IN 2016



To learn more about these items or any other funding opportunities, contact your regional AFMDA office (see page 19) or AFMDA Chief Development Officer Catherine Reed at [CReed@afmda.org](mailto:CReed@afmda.org) or 866.632.2763.

# TOP 10 REASONS WHY MDA IS CRITICAL

MDA is Israel's only national EMS and blood services organization, and every day, MDA's heroes are proving there's no better organization to rally behind. Here's why.

**1**  **MDA = ISRAEL**  
MDA represents the best of Israel. Its paramedics and EMTs are a cross-section of the country — Jews, Arabs, men, women, religious, and secular Israelis all come together to save lives.


**2**  **CHANGING THE WORLD**  
MDA is one of Israel's leading innovators, offering its expertise and technology — like its mass casualty response protocols — to help agencies around the world save lives.

**3**  **MDA GETS NO GOVERNMENT FUNDING**  
MDA receives no Israeli government funding for its operations. So rest assured — your gift makes a direct impact on everyday Israelis, whether there's war or peace.

**4**  **BLOOD IS LIFE**  
MDA is the custodian of Israel's entire national blood supply. It provides all of the blood to the IDF and 97 percent of hospitals' blood supply. Learn more about MDA's new Marcus National Blood Services Center on page 8.

**5**  **LEADERSHIP**  
Almost all private EMS companies in Israel are trained by MDA, offered MDA equipment, and adhere to MDA's strict certification guidelines.

**6**  **RESPECT**  
MDA is consistently ranked as one of the most trusted organization in Israel, just behind only the IDF.

**7**  **300 MEDICYCLES**  
MDA uses a diverse and modern fleet of more than 1,000 ambulances, 300 Medicycles, and two helicopters — mostly sponsored by Americans — to arrive at the scene of an emergency in minutes.

**8**  **MOST SERVICES ARE FREE**  
MDA only charges patients a fee — as required by Israel's Ministry of Health — when they are treated by an ambulance team and don't require hospitalization. Otherwise, all treatments are free.

**9** **PIONEERS IN VOLUNTEERISM**  
Of MDA's paramedics and EMTs, 87% are volunteers. And its revolutionary Life Guardian Program enlists the services of more than 8,000 additional volunteers that can be activated at a moment's notice via MDA's app.

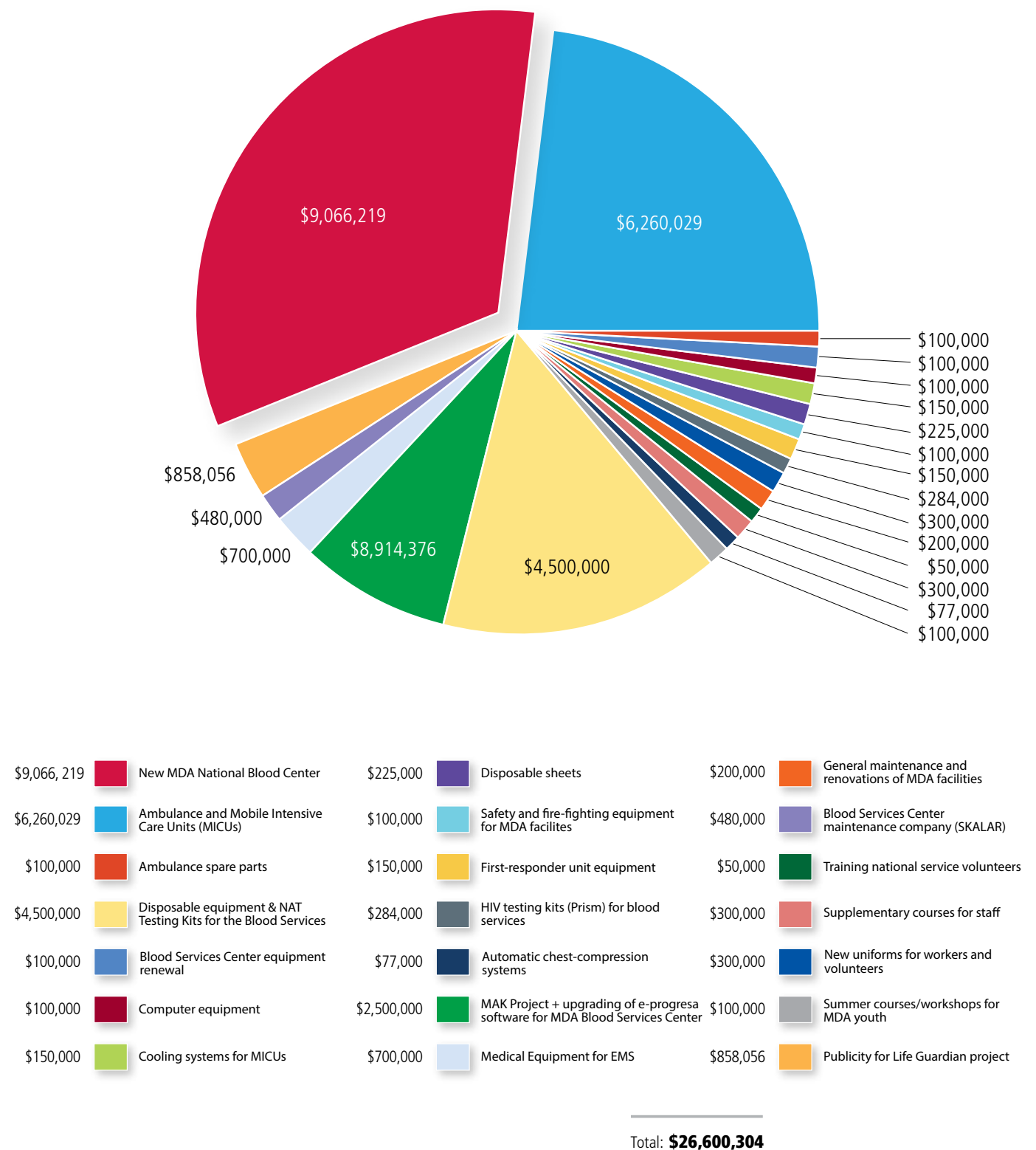


**10** **YOUTH VOLUNTEER PROGRAM**  
Anyone ages 18 to 30 can come to Israel and serve alongside MDA paramedics and EMTs. Volunteers typically say the program is a life-changing experience, granting them unique access to Israeli society and culture.



# 2016: AFMDA AT A GLANCE

AFMDA Projects in 2016



Additional financial data available upon request.



# CONTACT

**Magen David Adom** is Israel's national ambulance, blood-services, and disaster-relief organization, serving as emergency medical first-responders for the state's 8.6 million people. MDA is composed of Israelis of all ethnic backgrounds — Christians, Muslims, Jews, and Druze and others — who work tirelessly together to help those in need. MDA is the only organization mandated by the Israeli government to serve in this role. But it's not a government agency, and it relies on people like you for funding. We thank you for your support.

## NATIONAL HEADQUARTERS

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AMERICAN FRIENDS OF  
MAGEN DAVID ADOM

SAVING LIVES IN ISRAEL

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