**Road Trip**
Plan For Your Life’s Journey

We have tools and ideas to save you money today, while providing for the people of Israel tomorrow.

**Time for a Road Trip**
Knowing that life is one long road trip, we can help you plan your life’s journey so you can experience joy and peace of mind. Ask us about the following destinations and what they can offer you:

**Charitable Gift Annuity** — Gives you (or you and your spouse) lifelong, fixed payments at favorable fixed rates, while possibly lowering your income and capital gains taxes.

**Payable on Death Forms** — Without the formality of a will or trust, you can give significant assets to your family and AFMDA by completing a simple form.

**Will** — Not having a will is like leaving on a trip with no destination in mind. Write or update yours, and live every day knowing your values will be honored and your legacy remembered.

No matter where you are on your life’s journey, we can help.

Join MDA’s **Legacy Circle**

**A Will**
is more about values than valuables.

No matter where you are on your life’s journey, it is never too early or too late to consider the destinations above. You decide your trip based on your values and priorities. We can help you get there.

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This information is not intended as tax, legal, or financial advice. Consult your personal financial adviser for information specific to your situation.
Contents

Message From MDA’s Director-General .................................................. 4
Message From AFMDA’s Leadership ...................................................... 5
MDA in 2021 .......................................................................................... 6
Marcus National Blood Services Center ................................................. 15
AFMDA Events in 2021 ......................................................................... 16
Impact in Israel: Your Gift at Work With MDA ...................................... 18
Legacy Circle ......................................................................................... 20
In Memoriam .......................................................................................... 21
2021 Financial Information ..................................................................... 22
Contact Us ............................................................................................. 23
To our American friends,

For Magen David Adom, 2021 was one of the most challenging years we’ve faced. It wasn’t just the magnitude of cases to which we had to respond. It was also the scope.

Among the most memorable events were the more than 4,000 rockets that rained down on civilians during an 11-day stretch in May, killing 13 Israelis, including a 5-year-old boy and a 16-year-old girl, the niece of the director of our emergency medical station in Lod, and injuring hundreds.

But, as we have since MDA was founded in 1930, we persevered, responding in mere minutes to every emergency, even when it meant working amid rocket fire.

The prior month saw Magen David Adom respond to the worst civilian disaster in the history of modern Israel, when a crowd crush at a Lag B’Omer celebration on Mount Meron killed 45 men and boys and injured more than 150. With hundreds of EMTs and paramedics stationed at the festival beforehand, MDA was at the scene literally in seconds, pulling the injured out from piles of bodies and applying immediate lifesaving treatment that prevented an even bigger tragedy.

Both of these seminal events happened during a year in which we were still addressing the Covid-19 pandemic, vaccinating more than 1 million Israelis, and testing millions more. At the same time, as life returned to some semblance of normalcy and lockdowns eased, traffic accidents and terror attacks also increased, resulting in more critically injured patients to treat.

Amid all this, construction continued on the Marcus National Blood Services Center, a blood bank reinforced to protect Israel’s strategic blood reserves from missile, chemical, and biological attack — because dealing with today’s challenges can’t preclude us from planning for tomorrow’s.

We could do all of this — respond to those injured amid a war, treat people at Mount Meron, and save lives jeopardized by everyday occurrences — because we had the resources we needed when it counted. And for that, we thank you.

The support of our American friends made a huge impact in funding training, critical equipment, and essential vehicles, such as ambulances and Medicycles, that saved lives.

On behalf of Magen David Adom and all the people of Israel, I express my greatest appreciation to you for all you’ve done.

With gratitude,

Eli Bin
Director-General
Dear AFMDA friends,

Last year saw tremendous challenges and great successes for American Friends of Magen David Adom. Your investment in this organization has had a profound impact on Israel’s citizens and soldiers, and we thank you.

As Magen David Adom’s largest philanthropic supporter, we were called upon to respond to multiple crises facing the people of Israel. This included the Covid-19 pandemic, which continued to rage worldwide, while Israel led the world in vaccinating its people. In the fight against the deadly virus, MDA also played a major role, treating and transporting tens of thousands, vaccinating millions, and administering antigen and PCR tests for millions more.

Amid this backdrop, MDA grappled with the Mount Meron disaster in April, Israel’s worst civilian disaster, and the country’s war with Hamas in May. And that was just in the first half of the year.

But Magen David Adom’s American supporters responded — in a way and to an extent unlike any other time before. In 2021, American Friends of Magen David Adom raised more than $65 million and secured sponsorships for 125 ambulances and 40 Medicycles, 70 more than what was sponsored in the previous year.

In addition to putting lifesaving medical vehicles on the streets of Israel, these funds helped complete construction of MDA’s new Marcus National Blood Services Center — ensuring and protecting Israel’s blood supply and saving lives for years to come — and purchased critical medical supplies and equipment, such as LUCAS cardio-compression devices, defibrillators, and portable ventilators.

You made all of this possible. But the true results are the Israeli people who were helped by your generosity in 2021 — the thousands who were resuscitated and resumed productive lives, the 250,000 who received lifesaving blood, the nearly 700,000 who were treated for illnesses and injuries and were evacuated to hospitals for further treatment and recovery, and the nearly 1,000 babies delivered by MDA paramedics in homes and ambulances.

We hope you share our sense of accomplishment, because this is your accomplishment too. For that, we want to thank you — for your support, your dedication to the people of Israel, and your role in saving lives.

As the High Holidays approach, we wish you and your loved ones a happy and healthy new year. May the year 5783 usher in an era of peace in Israel, in Ukraine, and in all countries and regions ravaged by conflict.

With our deepest appreciation,

Mark D. Lebow
Chairman of the Board

Catherine Reed
Chief Executive Officer
MDA in 2021

JANUARY – FEBRUARY

AFMDA’s new chief executive officer assumes leadership.

Catherine L. Reed, formerly chief development officer for American Friends of Magen David Adom, assumed the role of chief executive officer. In her first year, she oversaw the near completion of the Marcus National Blood Services Center and tapped into new markets to fund cutting-edge healthcare initiatives in Israel.

Israel leads the world in vaccination distribution.

In early January, MDA vaccinated the more than 160,000 residents of Israel’s nursing homes and elder-care facilities, making Israel the first country in the world to provide vaccinations to all its nursing home patients.

By February, Israel had vaccinated 30% of its population against Covid-19, a quarter of them through MDA initiatives. The nation with the second-highest percentage of people fully inoculated at the time was the United States, with about 4.2% of its population vaccinated, illustrating the enormity of Israel’s lead in this area.

Close to 6 million initial vaccinations were administered at a variety of vaccination hubs around the country run by the Health Ministry, the army, the four HMOs, and Magen David Adom. MDA alone vaccinated 340,000 citizens, or roughly 6% of 5.8 million. And more importantly, nearly one-quarter (23.3%) had the two doses.

Israel Post issues stamps commemorating MDA.

Three postage stamps commemorating Magen David Adom were released by Israel’s postal service, honoring the organization’s work during the pandemic and its role in providing emergency medical care to the people of Israel. “A first-class stamp is a great way to honor men and women who’ve done a first-class job during this crisis,” said Eli Bin, MDA’s director-general.

MARCH

City in Israel names its town square in honor of Magen David Adom’s work combating coronavirus.

Magen David Adom is widely known as one of the world’s premier emergency service organizations. However, to the people of Kiryat Motzkin, a city just north of Haifa, it’s now also the name of their town square after the municipality named it in honor of the organization for its work fighting coronavirus.

Palm Beach family donates $3 million to MDA’s Human Milk Bank.

The Sussman family of Palm Beach Gardens, Florida, announced a $3 million gift to bring MDA’s national milk bank to a larger facility in the Marcus National Blood Services Center in Ramla, bringing their total giving for the Marcus Center to $7 million. The Sussman Family Foundation Human Milk Bank is one of the most important initiatives in Israel for reducing deaths and disabilities among premature infants. The bank picks up, safety-tests, and houses breast milk donated by mothers across Israel, which is then used to provide critical nutrition and antibodies to preemies, many of whom can’t tolerate any other food source because of their underdeveloped digestive and immune systems.
Magen David Adom faced back-to-back emergencies in spring 2021

Spring in Israel brought increasing relief from Covid as case numbers dropped amid Israel’s and Magen David Adom’s world-leading vaccination efforts.

But that brought little in the way of calm, as MDA paramedics and EMTs faced back-to-back emergencies in late April and May, including a human crush event that killed 45 people at a Lag B’Omer celebration at Mount Meron and an 11-day war with Hamas that sent thousands of rockets into Israel.
Mount Meron Disaster

The Mount Meron disaster emerged as the single largest civilian mass-casualty event in Israel’s history, killing 45 men and boys and injuring 150, many of them critically. Given the anticipated size of the event, MDA had stationed hundreds of EMTs, ambulances, and Medicycles at the site, as well as one of its Medevac helicopters and a mobile clinic. But concerns about overcrowding prompted MDA to conduct a mass-casualty training drill the morning of the event as well.

The incident happened when celebrants were leaving the outdoor stadium and descending a beverage-slicked ramp, causing people to slip in what one observer called a human avalanche. Blocked by a choke point near the exit, people were crushed to death by other bodies or asphyxiated by the weight of the people on top of them.

Veteran EMTs and paramedics called it the worst disaster they’d ever seen, as medics hurriedly tried to pull survivors out of piles of bodies and administered CPR and other lifesaving measures to the people whose injuries didn’t render them beyond resuscitation. MDA’s presence at the site, and hundreds of EMTs who raced to the scene after the emergency call went out, ultimately saved 150 lives. But MDA personnel were stunned by the magnitude of the disaster, staying after the injured were evacuated to recite Kaddish for the dead.

Rockets, Riots, and War

Less than two weeks after the Mount Meron disaster, sectarian riots broke out in East Jerusalem, which quickly spread to other Israeli cities, including many in which Jews and Arabs have lived side by side for decades. Within hours, incendiary balloons were floated into Israel from Gaza that lit farmland and brush ablaze, while Hamas added to the chaos by launching rockets. MDA activated additional ambulance teams, put its personnel on high alert, and faced rockets and rioters to tend to the wounded and evacuate them to hospitals.

Paramedics and EMTs, who only weeks earlier were wearing PPE coveralls to protect against Covid infection, were now donning helmets and flak jackets to protect themselves against rocket shrapnel.

Among the communities struck by rockets were cities in the south, including Sderot and Ashkelon, which are frequently targeted by Hamas and other terrorist groups based in Gaza. However, for the first time in years, the Jerusalem area was also targeted, with rockets fired at Abu Ghosh and Mevaseret Zion, where one house was damaged by rocket shrapnel. Rockets also fell in the Tel Aviv suburbs.
More than 4,300 rockets were fired at Israel during the 11-day conflict with Hamas that began May 10th, including periods in which hundreds of rockets were fired in just a few minutes, a strategy deployed to try to defeat Israel’s Iron Dome missile defense system and inflict the greatest number of casualties.

In all, 13 people died — 10 directly from injuries sustained in blasts, including a 16-year-old girl and 5-year-old boy; two from injuries sustained in falls while en route to bomb shelters; and one from injuries inflicted by rioters. Magen David Adom treated more than 355 people suffering from rocket-related injuries — or, in one case, a rocket-induced heart attack — and 196 people who were injured in sectarian riots. Twelve ambulances and one Medicycle were damaged and temporarily taken out of commission to undergo repairs.

Among the earliest injured included a man near Sderot whose car was hit by a guided anti-tank missile, people hit with glass from rocket fire or suffering from shock, and others struck by stones amid the riots, including a 7-month-old who sustained minor head injuries after stones crashed through the windows of the car in which she was riding.

Also requiring a trip to the ER was an MDA EMT, who was injured when his ambulance was hit with stones. He was initially tended to by members of his ambulance team before being evacuated to Soroka University Medical Center in Be’er Sheva with mild injuries.

**Shavuot Bleacher Collapse**

Rockets continued to rain down on Israel for the seventh straight day when, on Shavuot, another tragedy occurred at a synagogue in Givat Ze’ev, just north of Jerusalem. A bleacher collapsed during services, killing two people and injuring more than 160, five of them critically.

Magen David Adom paramedics and EMTs responded in minutes to the scene, eerily reminiscent of the Mount Meron stampede during Lag B’Omer that killed 45 worshippers.

“A number of lightly injured people were at the entrance, and civilians ushered me to a seriously injured person who was lying down, unconscious with a head injury,” said Moshe Tobolsky, an MDA paramedic who was among the first to arrive.

“While large numbers of MDA teams were searching the scene and providing medical treatment to other injured victims, I put him in a Mobile Intensive Care Unit and provided him with lifesaving medical treatment, including ventilating him, and evacuated him to Shaare Zedek Hospital.”
Jerusalem Nightmare
Malka Loc, a senior paramedic and mother of six, knew the chances of a barrage hitting Jerusalem while she was still on duty were high.

“We were supposed to end the shift a few minutes before 3, but it was extended because we needed to treat people wounded in the riots,” Malka said. “When Hamas carried out its threat and fired missiles at Jerusalem at 15:00 [3 p.m.], I was there.

“I immediately called my children and calmed them down. All six were home, and I promised to get home as soon as possible to be with them. It was a difficult situation.”

Shortly after, Malka witnessed a brutal scene when a large group of Palestinians pulled three men out of a car and beat them. Her crew arrived within two minutes of the initial report, while rioters continued to attack the motorists.

“The whole area felt like a war scene. The violence continued, the stone-throwing, the onslaught of the rioters, everything burned,” recalled Malka.

“We put the wounded in an MDA ambulance and started treating them. The driver of the car was very frightened, but he maintained his composure and he was determined not to be evacuated [to the hospital]. He suffered a head injury but insisted on staying in the area.

“The other two passengers were also injured. One suffered blows to the lower extremities and a cut on his face, and one temporarily lost sight because tear gas was sprayed on him. The two were terrified of the situation.

“We left quickly, because we knew the police were trying to secure the place, and it was our window of opportunity to get out without getting hurt.”

Riots and Rockets in Lod
MDA Paramedic Yuval Eran and his team were on their way to an emergency call in Lod for a patient suffering from shortness of breath. Stopped by police at an improvised checkpoint, they were led to a man who had been shot in his car by an Arab crowd. Yuval immediately stopped the bleeding and provided him lifesaving treatment. Suddenly, an alarm sounded, signaling a pending rocket attack.

Yuval and his team carried the patient into a shelter, providing the man with Yuval’s own protective vest. After the barrage of rockets ended, the caregivers began the urgent evacuation to the hospital.

Along the way, the wounded man said that rioters had ambushed the security forces, and if the ambulance had not stopped, chances are it would have passed through the line of fire.

The crew continued to treat other wounded casualties that night in a series of events, while under constant rocket attack.

“It was a very tough night,” said Yuval. “There is no doubt that this is a shift we will remember for a long time.”

Emergencies in Spring 2021 : As Told in Their Own Words

Besieged in Be’er Sheva
“`We were on our way back to Be’er Sheva” from the Dead Sea, said Avichai Marciano, the driver of a besieged car.

“We saw burning tires on the road and about 30 young people around them. As we approached the place, they started throwing stones at the car. The windows shattered; I slowed down and then they just mobbed the vehicle.

“One of the young men clinging to my window broke it with a rock that hit my face. He kept hitting me in the head and jaw with the rock. These were moments of horror; it was impossible to know where it would go. I pleaded with them, ‘Do not kill us,’ but they did not care.”

Avichai managed to call the police from his mobile phone. “I was told that in a few minutes a mobile emergency unit would arrive. I drove forward; I tried to escape, but we could not get away.”

When EMTs Avi Harosh and Baruch Garamay arrived at the scene, they realized the driver and passenger were surrounded by the angry mob and couldn’t get close. And the police had erected a barrier, not allowing them access. Avi knew if he did not rush into the melee, even at his own risk, there was a good chance the driver and passenger would be killed.

With stones being hurled and crowds rushing toward him, he made his way to the occupants of the vehicle being attacked, while Baruch maneuvered the ambulance to the scene.

“One of the [EMTs] broke through and rescued us from there,” Avichai said. “The team treated us, bandaged the wounds, and reassured us.”

Riots and Rockets in Lod
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“It was a very tough night,” said Yuval. “There is no doubt that this is a shift we will remember for a long time.”
MDA grants two children’s wishes.

MDA’s Wish Ambulance program fulfilled the dream of Adam Janko, a 6-year-old boy undergoing treatment for brain cancer, who wished to be a Magen David Adom EMT for a day. Adam toured MDA’s National Operations Center, rode aboard an MDA ambulance and a Medicycle, and even received a call on the radio.

Seven-year-old Rafael Yotam had a dream to be a captain in the navy. The Wish Ambulance took Rafael to a ship on the Mediterranean Sea, where he met its captain, soldiers, and officers. He learned about the ship and its defensive capabilities and sat in the captain’s chair while piloting the ship.

The Magen David Adom Wish Ambulance Program began in 2009 and has fulfilled thousands of wishes to date.

Condo collapses in Surfside, Florida; rescue volunteers received training from MDA.

Two years prior to the Florida building collapse tragedy, many members of Hatzalah (Hebrew for rescue) organizations from around the world, including Hatzalah South Florida, traveled to Israel to receive training from Magen David Adom on how to treat people injured in building collapses. Those skills were very much on the minds of Hatzalah South Florida first responders when they raced to the scene of a condo collapse in Surfside, Fla., on June 24.

In the immediate aftermath of the collapse, Magen David Adom held a refresher course for Hatzalah South Florida’s volunteers via Zoom on treating crush injuries in the hope that more survivors might be pulled from the rubble in the first hours. MDA also sent a paramedic from Israel over to Surfside to assist them with any logistical needs that could have potentially emerged.

Tragically, only two people, a 15-year-old boy and his mother, were pulled from the rubble alive, although the mother succumbed to her injuries shortly after arriving at the hospital.

New technology automatically alerts MDA when a vehicle is in an accident.

An Israeli insurance company capitalized on technology developed by MDA and Israeli tech startup MDGo that will automatically notify MDA when vehicles owned by the insurer’s clients are involved in accidents. The insurance company, Direct Insurance, and MDA both see the technology as a potential lifesaver, saving crucial minutes by instantly notifying the EMS organization of car crashes, an important consideration when drivers are rendered unconscious in a crash and unable to call for medical help.

The technology not only informs MDA and Direct Insurance about the location of the crash, but also accurately predicts the nature of the passengers’ injuries based on impact and vector data. As a result, paramedics and EMTs are not only arriving faster, but also better informed about the treatment they’ll need to administer at the scene.

Delegation from Arab countries visits MDA.

Young leaders and influencers from the United Arab Emirates, Bahrain, Morocco, and Egypt visited MDA to learn about the world’s best emergency service organization. The visit focused on MDA’s lifesaving work — showcasing its training, technological expertise, and innovation. The delegates visited the dispatch center to see the MDA-developed technology in action, observed a trauma simulation, drove an ambulance in the simulator, and viewed a wide variety of MDA’s cutting-edge vehicles.
Israel National Fire and Rescue Authority launches new dispatch system designed by MDA.

A new computer-aided dispatch system was developed for Israel’s Fire and Rescue Authority with cutting-edge technological capabilities, bringing two of Israel’s rescue services onto the same platform. Designed by MDA, the system enables dispatchers to locate cell-phone callers instantly; shows the locations of all fire-rescue, EMS, and law-enforcement vehicles in real time on the dispatchers’ screens; and simultaneously alerts emergency medical services about relevant incidents so they can instantly send EMTs and paramedics to the scene.

Israel sends delegates to Philippines to help combat pandemic.

Chaim Markos Rafalowski, disaster relief coordinator for Magen David Adom, was among four Israeli healthcare officials dispatched to the Philippines to help that nation in its battle against the coronavirus pandemic. “Israel has always been a good friend to the Philippines,” Philippines Ambassador to Israel Macairog S. Alberto said. “Your willingness to share your time and expertise with our medical personnel reflects the nature of that friendship.” MDA also designed the emergency “911” system for the Philippines.

MDA graduate aces EMT test and saves a life on the same day.

After Joshua Rothstein finished Magen David Adom’s final EMT exam, he arrived at the Haganah train station in Tel Aviv and heard an announcement requesting immediate medical assistance. The new graduate arrived at the scene of the incident within seconds and saw a man in his late 50s lying on the platform unconscious with no pulse and not breathing.

Joshua, along with a doctor who arrived at the scene, began performing intensive resuscitation operations, using one of the defibrillators that MDA placed in all train stations. Thanks to the electric shocks and the quick treatment by Joshua and the MDA teams who arrived on the scene, the man’s heart began to beat again, and his life was saved.

MDA places defibrillators in Jerusalem synagogues before Jewish New Year.

Magen David Adom has been prioritizing the task of placing defibrillators in public spaces throughout Israel this year. Already, thousands have been installed around the country, including hundreds that were added in Jerusalem synagogues before Rosh HaShanah.

The project — the first of its scale in the country — was launched at the Jerusalem Great Synagogue, the city’s largest and most central synagogue, and was made possible with contributions from the International Fellowship for Christians and Jews and New Jersey’s Cross River Bank.
She went to the beach to see one sunset and ended up saving five lives.

Inbal Rauchwerger-Dayan and her family have an annual tradition: watching the first sunset of the Jewish new year at a beautiful but isolated beach. It was a warm evening, so ignoring the rip-tide danger and “No Swimming” signs, some people ventured into the sea. As the sun began to disappear, Inbal suddenly heard shouts for a lifeguard.

An EMT with Magen David Adom, Inbal ran to the shore, where she saw hands grasping for the surface amid the surf and noticed the cries for help increasingly weakening. Immediately, she called MDA’s emergency dispatch to report the incident, but she knew because of the remote location with no roads, it would take a while for help to arrive.

When four people were dragged out of the water, Inbal drafted three young men to assist. She instructed the civilians to follow her lead as she started CPR on one of the victims. She ordered others to take the long trek to the road to meet the ambulances and show the EMTs the way down to the beach.

At the same time, Inbal instructed a nearby surfing instructor to go out on his board to check on other swimmers caught on a rock jetty. One at a time, he brought two more victims to shore.

In the end, six people went into the sea that evening. Five of them will get to see another sunset, thanks to Inbal and the caring civilians who helped her save them.

This season, Magen David Adom responded to 248 such incidents, treating and saving as many as 208 of them. But no one but Inbal had to save five people at once.

Teenager saves older man from certain death.

Mia Shapiro Starlin, 15, completed Magen David Adom’s first-aid providers course and became a member of its Youth Volunteer Corps. Only two months later while shopping, she heard calls for help and ran out to the street to find a man lying unconscious on the ground.

Mia identified herself as an MDA volunteer and took charge of administering CPR and electric shock treatments using an MDA defibrillator that a bystander had retrieved from a nearby location, and resuscitated the victim. Mia is one of 14,000 teenage first-aid providers who make up more than a third of MDA’s volunteer staff.

MDA participates in IDF exercise to test Israel’s response to missile attack.

The Israel Defense Forces and Defense Ministry’s National Emergency Management Authority launched a first-of-its-kind, weeklong exercise, simulating a full-scale war with Lebanon’s Hezbollah terror group amid a period of domestic turmoil. The exercise tested Israel’s response to massive barrages of rockets, precision missiles, and multiple chemical attacks.

The drill assessed how well Israeli emergency response organizations — namely the military, police, fire department, and Magen David Adom — learned lessons from May’s 11-day conflict with Palestinian terror groups in the Gaza Strip, which was compounded by large sectarian riots in mixed Arab-Jewish cities throughout the country.
MDA in 2021

DECEMBER

**MDA creates computer-aided dispatch system for Hatzalah South Florida.**

Magen David Adom’s groundbreaking technology, which powers the emergency dispatching systems in Israel for medical emergencies and the National Fire and Rescue Authority, as well as the EMS system in the Philippines, was launched in Florida, marking the first time MDA’s dispatch technology has been adopted by an EMS organization in the United States.

“Given our close relationship [with MDA], it made perfect sense to adopt Magen David Adom’s technology and bring those innovations here,” said Joseph Dahan, director of Hatzalah South Florida and an EMT with the organization.

**MDA participates in blood drive for dog owners and their best friends.**

A blood drive for people and dogs was held in Kiryat Anavim, a town west of Jerusalem. The event was organized due to a shortage of blood products in veterinary hospitals, and to raise awareness about the need for lifesaving blood donations for both people and pets. Dog owners and other people donated 31 units of blood in MDA’s bloodmobile parked near Vet Holim, one of a chain of veterinary clinics serving the Jerusalem region, where blood was taken from their dogs.

**MDA and Israeli cancer charity sponsor blood and hair donation drive.**

Magen David Adom and Zichron Menachem, an Israeli nonprofit for children with cancer, held Double Donation Day, an event that encouraged their employees and the Israeli public to donate hair and/or blood. In total, 144 braids were collected from both women and men to create natural, high-quality wigs for cancer patients, and 194 units of blood were donated.

**Magen David Adom and the United Arab Emirates hold a joint emergency exercise.**

As a result of the historic Abraham Accords peace agreement between Israel and the United Arab Emirates, a joint training took place between MDA and the Emirati National Ambulance Service. The exercise was conducted virtually with observers from the Netherlands, Italy, and France. The simulated multi-casualty scenario involved a bus accident in an isolated location with challenging terrain and weather conditions, causing dozens of injuries. The goal was to improve emergency preparedness by sharing experiences and knowledge.
2021 saw the completion of the building’s skeleton and systems, and the start of landscaping. Developing and finishing the internal and outdoor spaces was the focus.

**January**  The northern retaining wall was finished, and the main low-voltage panels were received.

**February**  Cranes were dismantled and work on the retaining walls for the cold rooms began, as did casting for the dozens of blast doors, which will protect labs, storage facilities, and employees from chemical and biological attacks.

**March**  Construction of one of the ramps to the underground floors was completed, and stairs in the main lobby were installed.

**April**  Heavy-duty industrial flooring was laid in the parking areas, and special coating for maintenance and high-energy area floors was poured.

**May**  Terracotta sunscreens were assembled on the southern facade, and glass partitions were erected in the administrative offices.

**June**  Assembly of steel stairs began throughout the building. Application of special materials to improve thermal insulation and weather resistance in elevator lobbies, as well as construction of sidewalks began.

**July**  A permit was obtained for testing systems, sidewalks were paved, and lobby walls were reinforced.

**August**  Landscaping around the building began with the planting of trees. Clean rooms were installed.

**September**  The lighting system in the lobby and the flooring for balcony decks were completed.

**October**  The building was connected to the electrical grid, and kitchen equipment and shelving installation began.

**November**  The reflection pool outside the front of the building was built.

**December**  The fire department visited the site for the first time to review building standards.

The Marcus Center was completed in 2022 and dedicated on May 2, 2022. It is expected to be fully operational by the end of 2022.
AFMDA Events in 2021

MAY
Ask the Experts

The Midwest Region held a webinar featuring Yaakov Katz, Chicago-born editor-in-chief of The Jerusalem Post, and Yoni Yagodovsky, director of international relations for MDA. Moderated by award-winning Detroit-area broadcast journalist Lila Lazarus, attendees experienced an interactive discussion about Israel’s political situation and MDA’s extraordinary Covid response.

JUNE
Cocktail Reception at the Ritz Carlton

Supporters came together in Bal Harbour, Florida, to stand with Israel and Magen David Adom. Special thanks to the Neuman-Ben Josef and Lowenstein families for co-sponsoring and ensuring its success. In photo, from left, are Diego and Gisela Lowenstein, Ronit Ben-Josef Neuman, and Dr. David Neuman.

NOVEMBER
Avi Issacharoff Live

The Midwest Region sponsored a virtual presentation headlined by Avi Issacharoff, Middle East analyst for The Times of Israel and co-creator of the Israeli hit series, “Fauda.” He charmed guests with inside stories about the creation of “Fauda,” and shared insights on developments in the Middle East, with particular emphasis on the Israeli-Palestinian conflict. The conversation was moderated by award-winning Detroit-area broadcast journalist Lila Lazarus.
DECEMBER
**Inspiring Achievement in Challenging Times**

Almost 200 attendees came together at the Beverly Hilton in Los Angeles to celebrate the positive impact of Magen David Adom. This immersive event offered access to and tours of MDA emergency vehicles and displayed a live feed from MDA’s Command and Control Center in Israel. A panel discussion on Israel’s response to the pandemic followed, featuring Uri Shacham, MDA deputy director and chief of staff; Prof. Itamar Grotto, international public health expert; and Prof. Eilat Shinar, M.D., director of MDA’s Blood Services Division. David Horovitz, founding editor of The Times of Israel, moderated the event.

DECEMBER
**One Week With Amb. Ron Dermer**

Former Ambassador of Israel to the United States Ron Dermer joined AFMDA in a weeklong speaker series throughout South Florida. From Miami to Palm Beach Gardens, he expressed his gratitude to supporters of MDA for the vital role they play in protecting the State of Israel.

DECEMBER
**Cocktail Reception at Miami Beach EDITION**

MDA Deputy Director and Chief of Staff Uri Shacham spoke to supporters about the impact they make on the lives of Israelis. Guests were also impressed to see a live feed from Israel’s Command and Control Center and watch how the chain of survival begins and ends with the brave EMTs and paramedics of MDA. The venue’s sunset backdrop made for a fun and inspirational evening, raising critical funding for the invaluable work of Magen David Adom. Special thanks to Moni and Jeff Cohen, who chaired and sponsored the event (pictured here with Jessica Nessim, AFMDA major gifts director).
Your support of MDA’s training, equipment, vehicles, and technology helped save countless Israelis. Here are some of the ways you made an impact in 2021 — and can continue to do so in the future.

**Equip a Paramedic**
Donors equipped MDA paramedics and EMTs with critical tools to save lives.

**$2 Million**
Raised for equipment, training, and other lifesaving needs.

**MDA Ambulances and Mobile Intensive Care Units**
Every year, MDA needs 100 new ambulances and Mobile Intensive Care Units to replenish its fleet.

**125 Donated**
- 70 Life Support Ambulances
- 49 Mobile Intensive Care Units
- 4 4x4 Vehicles
- 1 Armored Ambulance
- 1 All-Terrain Vehicle
Marcus National Blood Services Center

The construction of the Marcus National Blood Services Center made a tremendous leap forward in 2021, with many generous donors helping to make Israel’s most critical national security project a reality.

$26.2 Million

Medicycles

MDA’s Medicycles offer first responders the ability to rush to hard-to-reach patients and emergency situations.

40 Donated

To learn more about these items and funding opportunities, contact your regional AFMDA office (see page 23).
Legacy Circle Members

We are deeply grateful to MDA’s loyal supporters who, over the past two years, established an AFMDA charitable gift annuity or confirmed their intention to include American Friends of Magen David Adom in their estate plans.

Rheva Bittelman Acevedo
Joan Astmann
Arve Barkai
Beverly Bayne
Daniel Berkley
Audrey & Michael Bernstein
Nadine Bilcher
Marcel Binstock
Doreen Blatstein
Gail Bloxberg
Henry Blumner
Harvey Braaf
Dr. Simone Brenner
Judy & Jack Bromley
Richard Chorney
Katy Cohen
Marshall Cohen
Scott J. Cohen
Betsy Cooper
Harriet Cutler
David Danziger
Zvi Dershowitz
Jerry Domershick
Barbara Douglas
Yolanda Dreyfuss
Paul Einschlag
Irene & Fred Einstein
Andrea Elkind
Luísa Fijman
Helen Friedman
Susan & Stanley Friedman
Cheryl Garber
Arlene & Stanley Ginsburg
Marvin Glyder
Nessie Norma Golden
Bernard Goodman
Marc Goodman
Dorothy Harder
Barbara & Walter Harris
Walter Harris
Jerry Herbst
Alice S. Honig
Steve Hornstein
Bathea & Sam James
Arnold Kaiser
Gene Karger
Roy Karp
Lillian Kattan
Steven Katzki
Frances Lee Kaufman
Betty Kemp
Fernanda Kern
Noriko Kinjo
Ira Kipp
Marcia Klein
Sondra Knobel
Andrew Kohen
Ruth Kurzbauer
Nessim Lagnado
Joel Lapin
Sharon Lazar
Millard Lesch
Joan & Bart Levinson
Gay Lockwood
Karyl Lynn
Dorothy Magen
Deborah Dorsky Meltin
Miriam Meyers
Karen Keidan Myerson
Robert Neidorff
Lorraine Nissen
Bonnie Orkow
Paul O’Toole
Dr. Morton Paley
Carole & Dave Perlman
Randy M. Polevoi
Eugene Price
Renee Price
Allan Pristooop
Kathryn Resnick
Eileen Rogers
Cheri & Art Reinstein
Susan Rose
Rosa E. Rosenberg
Lawrence Rosenweig
Arlene Rubinoff
Elaine & Daniel Rubinstein
Harriet Samuels
Benjamin Schein
Lea K. & Alan Schmerler
Beryl Schneider
Robert Schneider
Carol Shusterman
Henry Schwartz
Ruth Schwartz
Marilyn Segal
Ellen Shaw
Arlene Sidell
Helen Siegel
Frida Skolkin
Bertha Slavin
Richard Smith
Arthur Solomon
Ruth Souroujon
Margot St. Lawrence
Eileen Straiberg
Carolida Steiner
Esther Stoller
Leah & John Tall
Lewis Teich
Rachel & Eric Teltsher
Morton Tillman
Howard Tobin
Laura Walshin
Regi Weile
Ellen & Herman Weinberg
Bruce Weintraub
Ann Weissman
Lorraine Widman
Marianne Wintz
Susan & Bruce Winthrop
Raymond Zuckerman

If you have included AFMDA in your will or trust, please let us know so we may thank you and welcome you to our Legacy Circle.
We mourn the passing of friends and supporters who left a lifesaving legacy for Israel through their generous estate gift to AFMDA in 2021.

May their memories be a blessing among the mourners of Zion and Jerusalem.

Shirley Askuvich
Phyllis Marilyn Bedel
Harry Berzon
Berton M. Brodie
Cressie G. Carlyle
Yolande Dreyfus
Estelle Dwore
Joyce Fox
Gladys Arak Freedman
Rose Fudman
Eva Goldberg
A. Harold Goetz
Beatrice Guon
Josef Guttman
Vivian Guze
Barbara S. Hass
Harry Hecht
Leslie M. Hefter
Sylvia Holder
Frances Horowitz
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Meyer Kolodner
Miriam Krampf
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Marlene Prager
Marian Prince
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Marvin Roth
Lila Russ
Rose Greene Schlecker
Beatrice Shustko
Marsha Slavitt
Curt Spiegel
Lowell Steigler
Edward D. Stein
Bronia Tagner
Hedy Tellerman
Esther Wedner
Chana Weiss
Robert Weitzman
Robert Wolfe
Ruth Zager
Anne Zion

Sheldon Adelson
1933-2021

AFMDA and the American Jewish community lost an extraordinary philanthropist and friend of Israel with the passing of Sheldon Adelson, a generous supporter of Magen David Adom. Through the lifesaving work he made possible, Sheldon’s legacy has literally touched the lives of untold thousands of Israelis. He and his beloved wife, Dr. Miriam Adelson, sponsored five armored ambulances to provide world-class EMS care to those living in areas of conflict, ensuring the safety of both patient and care provider. Additionally, their leadership gift for Israel’s new Marcus National Blood Services Center will help MDA double Israel’s blood supply to treat critically ill and injured patients. We are forever indebted to Sheldon, of blessed memory, and Dr. Miriam Adelson, herself the daughter of an MDA EMT, for their tremendous philanthropic support.

We also mourn the loss of our major benefactors and special friends:
Shirley (Zitaner) Charm, Myrtle Sitowitz, and Lewis Teich
2021 Financial Information

**Revenue**
Per IRS Form 990

- **$26,218,136** Marcus National Blood Services Center
- **$20,544,389** MDA project expenses, training equipment, Blood Center supplies, and other projects
- **$18,198,533** Ambulances, MICUs, Medicycles, and other emergency medical response vehicles
- **$504,778** Other income

*Additional financial information available on request*

**Expenses**
Per IRS Form 990

- **$30,810,468** Marcus National Blood Services Center
- **$12,099,613** MDA project expenses, training equipment, Blood Center supplies, and other projects
- **$8,789,008** Ambulances, MICUs, Medicycles, and other emergency medical response vehicles
- **$5,128,304** AFMDA fundraising expenses
- **$4,433,370** Project- and program-related operating expenses
- **$3,645,139** AFMDA operating expenses

**Total: $65,465,836**

**Total: $64,905,902**
Magen David Adom is Israel’s national paramedic and Red Cross service. A leader in mass-casualty response and in EMS technology, Magen David Adom treats and transports about 700,000 people to hospitals every year; collects, safety-tests, and distributes nearly all the blood to Israel’s hospitals; and, through its affiliation with the International Committee of the Red Cross, responds to disasters around the world.

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Please remember AFMDA in your will.

Thank You!
For the lifesaving work you make possible through your support of Magen David Adom.

Best wishes for good health for you and your family this year.

Shanah Tovah.