

American Friends of Magen David Adom

2022 Impact Report

Record-breaking response and rescue.



AMERICAN FRIENDS OF
**MAGEN
DAVID
ADOM**  **מגן
דוד**

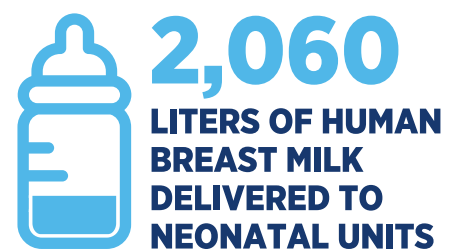
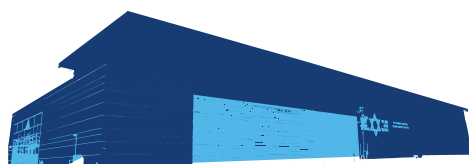
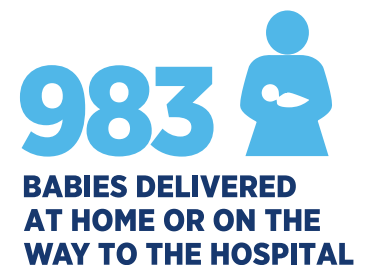
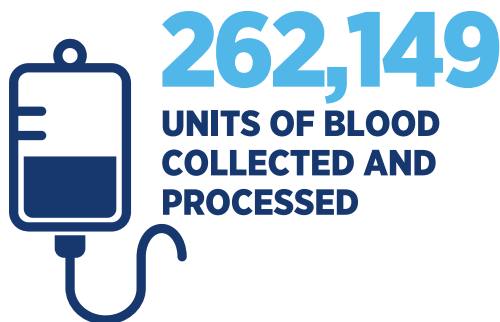
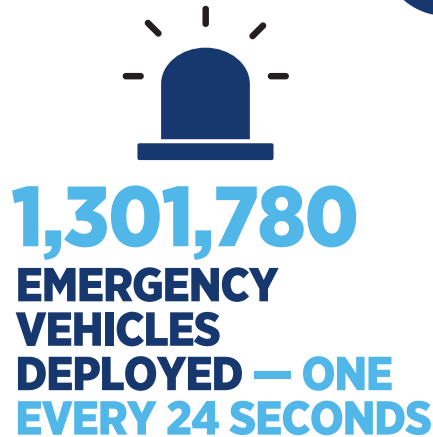
Saving lives. It's in our blood.



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Magen David Adom A YEAR IN NUMBERS





To our American friends,

As we look back at Magen David Adom's accomplishments in 2022, I have to say thank you.

Because of you, we were able to save lives — the lives of people stricken with serious illness, including heart attacks and strokes; people injured in everyday mishaps, including vehicular accidents; and people who became victims of terrorism, which again has reared its head in Israel.

You are the fuel that makes our lifesaving work possible, providing the ambulances, the medical equipment, and the essential supplies that ensured nearly 1 million Israelis received the emergency medical care they needed.

And you enabled us to save lives not just in Israel, but also in Ukraine, where we provided ambulances to transport injured civilians, EMTs on the ground, and medical equipment.

We are so grateful for your support, and we hope we can count on you moving forward as the men and women of Magen David Adom prepare for the challenges that lay ahead for the people of Israel.

This includes the very real possibility of a conflict with Hezbollah, as the security situation at Israel's northern border continues to deteriorate. If this comes to fruition, Israel could be looking at its biggest existential threat since the 1973 Yom Kippur War, a scenario for which Magen David Adom is preparing today.

Again, our deepest gratitude for all you do to support the men and women of Magen David Adom and, in turn, all the people of Israel.

With my best regards,

A handwritten signature in blue ink, appearing to be 'Eli Bin'. The signature is stylized and fluid, with a large initial 'E' and 'B'.

Eli Bin
Director-General



Dear friends,

We are proud to share with you our Impact Report for 2022. As we have come to expect, it was a year of wonderful achievements and celebrations amid ongoing and new challenges. Through it all, you were there, providing generous support and partnership to save lives in Israel. We are extraordinarily grateful.

Our biggest success, if not the most euphoric moment of the year, was the dedication of the Marcus National Blood Services Center. After more than a decade in the making, this dream became a reality, thanks to your support. Israel's national blood supply is now protected in the world's first underground, shielded blood facility — a facility that has become more important than ever given the growing hostilities from terror groups amassing stockpiles of long-range missiles.

Magen David Adom supporters were generous in 2022, providing nearly \$50 million. These funds allowed us to purchase 138 ambulances, Medicycles, and other emergency vehicles. You helped provide critical medical supplies and equipment, such as Corpuls3 defibrillators, LUCAS chest compressors, blood filters, and so much more.

MDA's dedicated volunteer assistance in the first months of the war in Ukraine was inspiring to witness and support, particularly the 30 men and women who served two-week rotations under hardship conditions as they transported wounded and ill civilians from war zones to hospitals. You donated \$1.2 million for these and other efforts to aid Ukrainian civilians and refugees.

The year also saw an uptick in terror attacks from lone-wolf assailants. Twenty-four Israelis were killed in car rammings, shootings, and stabbing attacks, a significant increase from the previous year. But because of your support of technology, training, and vehicles, we also responded in record-breaking time, rescuing even more lives.

Magen David Adom could not have provided prehospital treatment and transported nearly 1 million people to hospitals without your support. On behalf of our 30,000 volunteer EMTs, paramedics, first responders, and youth volunteers, and the people of Israel, we extend our deepest appreciation.

Sincerely,

A handwritten signature in blue ink that reads "Mark D. Lebow".

Mark D. Lebow
Chairman of the Board

A handwritten signature in blue ink that reads "Catherine Reed".

Catherine Reed
Chief Executive Officer



JANUARY – MARCH

Magen David Adom and Ben-Gurion University announce academic affiliation.

Magen David Adom and Ben-Gurion University of the Negev (BGU) began a formal academic affiliation to improve training for paramedics and EMTs and the quality of prehospital emergency care in Israel. The academic affiliation is the first between a national EMS organization and a university. It includes coordinating activities between BGU's three-year Bachelor of Emergency Medicine program and MDA's paramedic school in Ramat Gan, offering real-world experience, sharing instructors between the two programs, and copublishing articles in academic journals. Senior paramedics also began practicing rare and new techniques in BGU's state-of-the-art simulation center, using high-tech medical mannequins, and will be trained to use portable ultrasound devices (see page 9), saving even more lives in Israel.



MDA launches National Defibrillator Awareness Day in Israel.

Magen David Adom inaugurated National Defibrillator Awareness Day in Israel on February 22, 2022. MDA staff and volunteers hosted CPR and defibrillator trainings throughout the country in malls, parks, and other public spaces. After the heart stops beating, a person's chance of survival decreases by 10% for every minute lost, and after four minutes, brain damage can occur. A defibrillator gives electric shocks as needed, controls the rate of CPR, and gives clear and precise instructions to nonmedical bystanders. Thousands of defibrillators have been placed in public places throughout the country and are connected directly to MDA's call center, where an EMT dispatcher guides the process. MDA will commemorate the day every year with public educational events.

AFMDA announces Ukraine Emergency Appeal.

Shortly after Russia invaded Ukraine in February, Magen David Adom began coordinating assistance with the International Committee of the Red Cross (ICRC), of which MDA is a member. American Friends of Magen David Adom launched a Ukraine Emergency Appeal to help support the services that would be provided, raising \$1.2 million in 2022.

These funds helped MDA send 10 ambulances to Ukraine. Four armored and six 4x4 ambulances were deactivated from MDA's fleet and sent to aid the Ukrainian Red Cross in conflict-ravaged cities and towns.

In March, MDA set up a field clinic in Chişinău, Moldova, on Ukraine's border. When the Israeli Health Ministry, Sheba Medical Center, and Clalit HMO opened the region's first civilian field hospital in Mostyska, Ukraine, MDA paramedics formed a critical contingent of the hospital staff.

In collaboration with Israel's Ministry of Welfare and JDC Israel, MDA established the Ukrainian Refugee Call Center hotline to assist the thousands of refugees who fled to Israel. Russian- and Ukrainian-speaking volunteers provided assistance regarding medical needs and the navigation and coordination of the various social service and governmental agencies. MDA's tracing unit also helped refugees track down missing relatives.

Magen David Adom also partnered with New York-based Hatzolah Air to airlift some of the wounded, including 13 Holocaust survivors, to Israel for medical treatment.

Perhaps the most crucial and unique role MDA played was its operation with the German Red Cross in Ukraine. Due to MDA's considerable experience providing medical treatment and transport during conflicts, and the number of Russian- and Ukrainian-speaking Israeli citizens, the ICRC asked MDA to help evacuate civilians from war zone areas. About 30 paramedics who could speak one or both Slavic languages volunteered for two-week rotations in Odessa, transferring the sick, injured, and elderly either to hospitals within Ukraine or for further treatment outside the country.



“Whether the innocent are attacked in Israel or Ukraine, Magen David Adom is there to save lives. Our Ukraine Emergency Appeal supported EMTs and paramedics working near the conflict, and provided lifesaving supplies, equipment, vehicles, and services for Ukrainians seeking temporary or permanent refuge in Israel.”

— **Catherine Reed**
Chief Executive Officer, AFMDA



APRIL – JUNE

Ukrainian refugee becomes MDA aid provider.

When the war began, Victoria Leshiner, a Jewish woman living in Donetsk, Ukraine, started looking for a way out. Having lived in Israel some 20 years ago, she decided to immigrate to Israel as a returning resident. Victoria fled with only her children, a 20-year-old daughter and 12-year-old son. A few days after settling in, she looked for work to support her new life and help Ukrainian refugees. When the story became known to MDA personnel, they offered her a job at the Ukrainian Refugee Call Center.

AFMDA hosts spring mission to Israel and the UAE.

With the celebration of the new Marcus National Blood Services Center dedication in the middle of the trip, AFMDA hosted a mission to Israel and the United Arab Emirates (UAE) from April 26 to May 9. Highlights included private briefings with Israeli dignitaries and a behind-the-scenes tour of MDA's National Operations Center. Participants visited a culinary institute, dined while sipping wine from vineyards across Israel, and watched the *Yom HaAtzma'ut* air show from the three-story penthouse balcony of The David Kempinski hotel in Tel Aviv. Participants in a pre-mission trip were treated to a helicopter tour of Mitzpeh Ramon, and others who extended their trip to the UAE were impressed by the Louvre Abu Dhabi.



World's first underground anti-missile blood services facility is dedicated.

On May 2, 2022, the world's first underground, shielded national blood services center was inaugurated. The Marcus National Blood Services Center, located in Ramla, Israel, is designed to protect Israel's strategic blood reserves and blood-processing capability from missile, chemical, and biological attack, as well as earthquakes. Three of the building's six floors are located more than 50 feet belowground in successively more secure levels.

A first in its concept, design, engineering, and capabilities, the facility was built at a cost of \$135 million, funded primarily by donations to American Friends of Magen David Adom. The new facility will double the country's annual blood-processing capacity and potentially save tens of thousands of lives every year.

The facility bears the name of Bernie Marcus, the founder of Home Depot, and his wife, Billi. The American philanthropists generously donated \$35 million to the project. Other significant contributions were made by Dr. Miriam and the late Sheldon Adelson, The Leona M. & Harry B. Helmsley Charitable Trust, The Sussman Family Foundation, Bloomberg Philanthropies, and Jacqueline Goldman. More than 600 gifts were donated by Americans, some 35 of which were \$1 million or more.

(Continued on next page)



“Magen David Adom and the people of Israel are indebted to our friends in the diaspora for making this dream a reality. The Marcus National Blood Services Center will ensure constant blood supplies under almost any scenario. This is another world first from Magen David Adom in our daily struggle to preserve life in the face of adversity.”

— **Eli Bin**
Director-General, MDA

MDA in 2022

The three aboveground floors house The 613 Foundation Blood Donation Center, the Dr. Miriam and Sheldon G. Adelson Management Floor, the Sussman Family Foundation Human Milk Bank — where mothers' milk is collected, tested, and treated for premature infants — the Mark D. Lebow Convening Center, and dining halls.

The first underground floor houses shielded blood bank laboratories, a transportation center, and secure fleet parking, where all new ambulances are fully equipped.

The second underground floor houses many of the sophisticated systems that operate the blood bank, an R&D molecular lab, and a chemical and biological warfare air-filtration system that enables staff to continue working and processing blood in the event of a chemical or biological attack.

At the heart of the third and deepest level lies the blood storage vault, a 900-square-foot safe room shielded against missile attack, in which Israel's strategic inventory of blood components will be safeguarded in times of war.

Private tours of the Marcus Center took place prior to the celebratory event for donors who came to Israel for the dedication. Participants were awed by the massive facility and its secure rooms and systems, and deeply moved to see their names on the rooms, halls, departments, and labs they sponsored.

Highlights of the celebratory dedication event included an extensive exhibit of dozens of emergency medical specialty vehicles that make up MDA's fleet, multimedia presentations with a light show, remarks by Israel's highest government officials, and special musical performances by The Shalva Band and Tararam.



“On a visit many years ago to Israel's blood bank, amid the missile and rocket attacks, I realized how delicate and vulnerable the blood system was. I am happy that we participated, from the very start, in the construction of this wonderful building, where Israel's blood supply will be protected for all its citizens: Jews, Christians, and Muslims alike.”

— **Bernie Marcus**



Ultrasound technology on MICUs will save more lives.

MDA started using ultrasound technology aboard its advanced life support Medevac helicopters and its Mobile Intensive Care Unit (MICU) ambulances, marking the first time ultrasound is used in Israel in prehospital emergency care. The ultrasound is being used to view the hearts of patients in suspected cardiac arrest and to help paramedics establish IV lines in patients with hard-to-detect veins. With additional training, MDA paramedics will eventually use the ultrasound to detect other conditions, such as tension pneumothorax, in which the patient's lungs leech air into the chest cavity, a potentially fatal condition that can prevent the patient from breathing.



MDA helps communities in the Midwest prepare for the unexpected and unimaginable.

Following a two-year hiatus due to the Covid-19 pandemic, MDA's First 7 Minutes training came back to the United States in September. The four-hour seminar offered by MDA's most experienced paramedics and instructors provides communities with the tools they need to stay safe and save lives in the chaotic period between an armed attack and the seven minutes it typically takes for EMTs and other first responders to arrive at the scene.

“Magen David Adom is the world's expert in responding to tragic events and saving lives. I believe we owe it to ourselves and our community to be prepared to react and save lives if the unthinkable should occur.”

— **Rabbi Aaron Braun**
Northbrook Community Synagogue

In the aftermath of the July 4 shooting in Highland Park, a suburb of Chicago, and the coming of the Jewish High Holidays, MDA was asked to conduct emergency-response training for religious institutions across Chicago. The trainings were held over three days. One session, hosted jointly by the Israeli and Mexican Consulates, was conducted in Spanish for the Mexican community. In partnership with the Israeli Consulate, the trainers returned to Chicago in December to provide the program to Chicago's Black community.

Better than 911 – MDA-developed dispatch system now used by Israel's police and fire authorities.

The dispatch systems of Israel's three rescue services became interconnected so any of the three agencies — the Israel Police, the Fire and Rescue Authority, and Magen David Adom — can automatically dispatch one another in emergencies. The initiative provides the capabilities of a 911 system, while preserving the Israeli system's advantage of enabling callers to talk directly to police, EMTs, or fire rescue personnel without the time-consuming step of first talking to an operator. Developed by the in-house programming unit at MDA, this interconnectivity will speed the flow of information among all three rescue services and potentially save time and lives in emergencies that require responses from multiple agencies.





OCTOBER – DECEMBER

MDA participates in international multi-casualty drill in Spain.

Magen David Adom joined an international multi-casualty drill in Spain that featured scenarios representing three different incidents: a multi-casualty shooting, an explosion, and a hostage situation. The MDA delegation took part in the exercises with 1,200 emergency personnel from Spain, Great Britain, the Netherlands, Mauritania, and Norway. Other participants included Madrid's emergency and security services, several hospitals, military forces, the Spanish National Police, and the Civil Guard.

EMT is critically wounded as he attempted to save a life during a terror attack.

Ofer Ohana, a senior EMT with Magen David Adom, responded within minutes to a terror attack near Hebron. While attempting to treat a victim who ultimately died of his wounds, Ofer was shot and in critical condition. Thankfully, his partner was able to get him to safety and began treating his wounds. As soon as the danger passed, he evacuated Ofer to the hospital, where he underwent lifesaving surgery. Ofer recovered from his wounds and a couple of months later was able to walk his daughter down the aisle in what became a very moving wedding ceremony and celebration.



Doctors and paramedics from around the world join MDA's International Unit.

Magen David Adom's International Unit, established in 2007, includes hundreds of doctors and paramedics from a number of countries who voluntarily come to Israel to receive emergency medical service training. This enables them to return to Israel in times of need to volunteer for MDA. For the first time since the pandemic began, MDA held the International Emergency Response Seminar for a new cohort of 31 doctors and paramedics. The medical professionals came from the United States, Canada, Italy, Switzerland, the Netherlands, and Sweden.

ROAD TRIP

Plan For Your Life's Journey



We have tools and ideas to save you money today, while providing for the people of Israel tomorrow.



Time for a Road Trip

Knowing that life is one long road trip, we can help you plan your life's journey so you can experience joy and peace of mind. Ask us about the following destinations and what they can offer you:

CHARITABLE GIFT ANNUITY — Gives you (or you and your spouse) lifelong, fixed payments at favorable fixed rates, while possibly lowering your income and capital gains taxes.

PAYABLE ON DEATH FORMS — Without the formality of a will or trust, you can give significant assets to your family and AFMDA by completing a simple form.

WILL — Not having a will is like leaving on a trip with no destination in mind. Write or update yours, and live every day knowing your values will be honored and your legacy remembered.

A Will

is more about values than valuables.

No matter where you are on your life's journey, it is never too early or too late to consider the destinations above. You decide your trip based on your values and priorities. We can help you get there.

No matter where you are on your life's journey, we can help.

Join MDA's
**LEGACY
CIRCLE**



Contact:

Marilyn Stern Emas
Director of Estate and
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legacy.afmda.org

This information is not intended as tax, legal, or financial advice. Consult your personal financial adviser for information specific to your situation.

AFMDA Events in 2022

APRIL

Fourth Annual Women's Philanthropy Brunch

More than 150 women attended the annual women's brunch in Miami. The event featured Lizzy Savetsky and "Tahini Goddess" Sally Schimko, two social media influencers who are proudly pro-Israel and confront anti-Semitism. They spoke about the role social media plays in supporting Israel and what we all can do to make an impact. Gabriela Gut hosted the event in her home.



APRIL

Amb. Ron Dermer in the Northeast

Former Ambassador of Israel to the United States Ron Dermer joined AFMDA in a speaker series through Boston, New York, and Philadelphia. The ambassador shared insights about current events and Israel-U.S. relations. He also thanked attendees for the role they play in saving lives in Israel. He was joined by MDA paramedic Itai Orion, who shared moving stories about his work with Magen David Adom.

MAY

A Kosher Culinary Adventure

Sam Gorenstein, executive chef of Abbalé Telavivian Kitchen, is famously known for putting his own spin on Israeli cuisine, which has made Abbalé one of the most popular restaurants in Miami. That's where Chef Gorenstein, with the help of Sara Liss, a food and travel writer, shared his delicious recipes and culinary journey with supporters of MDA. The crowd was deeply moved when Yosef Kurey, an Arab Israeli paramedic, shared his story about putting his life at risk to save others during a recent Tel Aviv terror attack. The event was chaired by Ann and Ari Deshe and Shari and David Lombardi.





JUNE Israel's Security Challenges

AFMDA hosted Brigadier General (Ret.) Amir Avivi at the Fairbanks Ranch Country Club in San Diego. In a discussion facilitated by Michael Aron, Avivi discussed Israel's national security challenges amid a fast-changing world. He drew from his vast experience as a senior member of Israel's defense and counterterrorism establishment for more than 30 years. He was joined by his wife, Anat, a volunteer EMT with Magen David Adom, who shared a moving account of her role in saving lives during the 11-day war with Hamas in May 2021.

SEPTEMBER Phoenix Launches Women's Division

AFMDA's brand-new Phoenix Women's Division hosted an inaugural event on September 12 at House of Diamonds Phoenix. Guests learned about MDA's role in the collection, storage, and distribution of Israel's blood supply, as well as the collection and distribution of human breast milk for premature infants. The highlight of the event was the presentation made by Dr. Marina Izak, MDA's deputy director of the national Blood Services Division, who had recently traveled with MDA on a humanitarian mission to Ukraine.



SEPTEMBER Cleveland Fall Event

Held at Young Israel of Greater Cleveland in Beachwood, Ohio, the Cleveland Fall Event featured U.S.-born Israeli comedian Joel Chasnoff and MDA Senior EMT Dovale Shachor. The crowd roared with laughter at Chasnoff's unique brand of uplifting, Israel-positive comedy and was moved and inspired by Shachor's dedication to saving lives in Israel.

Impact in Israel — Your Gift at Work

Your support of MDA's training, equipment, vehicles, and technology helped save countless lives in Israel. Here are some of the ways you made an impact in 2022 – and can continue to do so each year.



Ambulances and Other Vehicles

Every year, MDA needs 100 new ambulances and Mobile Intensive Care Units to replenish its fleet.

98 Donated

- 53 Life Support Ambulances
- 31 Mobile Intensive Care Units
- 10 Emergency Rapid Response Vehicles
 - 1 Armored Ambulance
 - 1 Mercedes Unimog
 - 1 5-bed Bloodmobile
 - 1 Logistics Truck



Medicycles

MDA's Medicycles offer first responders the ability to rush to hard-to-reach patients and emergency situations.

40 Donated



Marcus National Blood Services Center

The construction of the Marcus National Blood Services Center was completed in 2022. Americans donated more than \$130 million over several years.

\$18 Million

expended in 2022



Equip a Paramedic

Donors equipped MDA paramedics and EMTs with critical tools to save lives.

\$2.4 Million

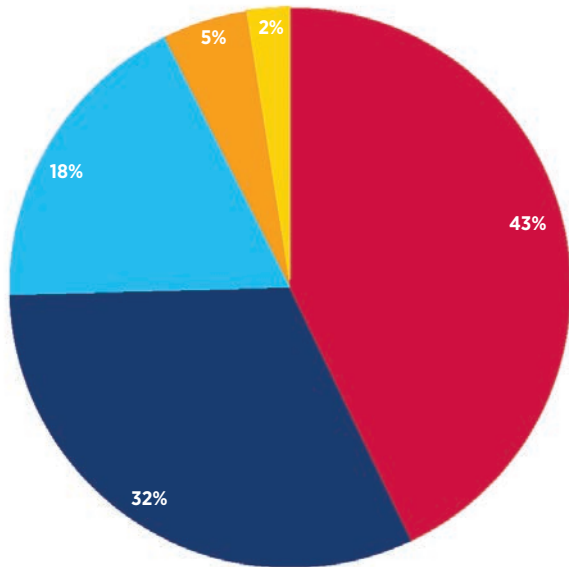
Provided equipment, training, and other lifesaving needs.

To learn more about these items and funding opportunities, contact your regional AFMDA office (see page 19).

2022 Financial Information

Revenue

Per Audited Financial Statement



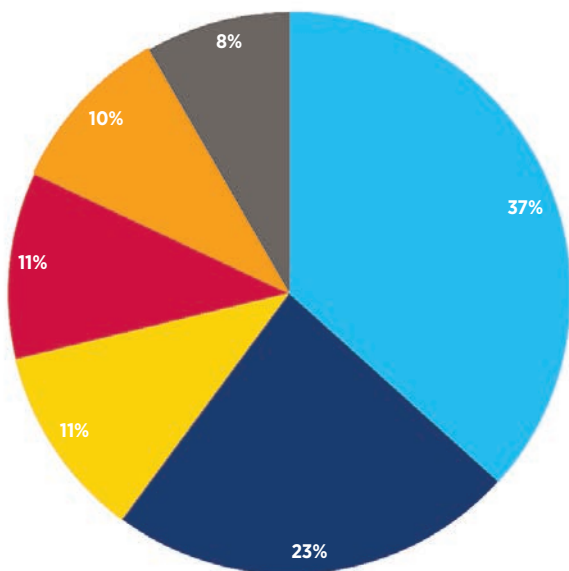
Total: \$48,019,449

- \$20,587,099** Unrestricted income
- \$15,220,721** Ambulances, MICUs, Medicycles, and other emergency vehicles
- \$8,654,914** Marcus National Blood Services Center
- \$2,356,715** MDA project expenses and training equipment
- \$1,200,000** Ukraine Emergency Appeal

Additional financial information provided upon request or visit afmda.org/financial-info

Expenses

Per Audited Financial Statement



Total: \$47,971,504

- \$17,590,980** Marcus National Blood Services Center
- \$11,246,829** Ambulances, MICUs, Medicycles, and other emergency vehicles
- \$5,321,626** Program-related operating expenses and Ukraine relief
- \$5,175,473** AFMDA fundraising expenses
- \$4,644,382** MDA project expenses and training equipment
- \$3,992,214** AFMDA operating expenses

Legacy Circle Members

We are deeply grateful to MDA's loyal supporters who in 2022 established an AFMDA charitable gift annuity or confirmed their intention to include AFMDA in their estate plans. They join an elite group of 400 Legacy Circle members who affirmed a planned gift *during* their lifetime to make an impact *beyond* their lifetime.

Danielle Avidan
 Arye Barkai
 Marcia Blumenfeld
 Henry Blumner
 Judith Bragin *
 Jack M. Bromley
 Carol R. Cohen
 Lester M. Cohen
 Reuven Cohen
 Scott J. Cohen
 Barbara R. Douglas
 Irene Einstein
 Myra W. Epstein
 Beth N. Feldman
 Susan Friedman
 Marvin Glyder
 Philip D. Goldstein
 Naomi Habel
 Walter Harris
 Irwin Hershkowitz
 Alice Honig *
 Karen L. Kantor
 Frances L. Kaufman
 Howard Kichler
 Carole Landis
 Monte J. Levinson *
 Zita Liebermensch
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Lorraine N. Meehan
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 Karen L. Posner
 Sondra Resnikoff
 Leslie Rosen
 Rosa E. Rosenberg
 Susan Ross
 Steven Roth
 Frances Rotkopf
 Alan Schmerler
 Lea Schmerler
 Karen J. Schneider
 Bernice Schotten
 Marilyn Segal
 Marilyn Sharon
 Audrey Silverberg
 Janet Silverstein
 Sylvia Sobel
 Ruth Souroujon
 Sheila Spalter
 Michael D. Steinlauf
 Audrey Stern
 Vernon Sternhill
 Esther Stoller *
 Howard Tobin
 Susan Wallenstein
 Herman Weinberg
 Mel Winestock
 Marshall Wolf

If you have included AFMDA in your will or trust, please let us know so we may thank you and welcome you to our Legacy Circle.

** We honor the memory of those who passed away since joining the Legacy Society.*

In Memoriam

We mourn the passing of friends who left a lifesaving legacy for Israel through their generous estate gift to AFMDA in 2022.

Eileen R. Baumel
Phyllis Marilyn Bedell
Inga Behr
Faye R. Berzon
Irving Borenstein
Marvin Charney
Robert Warren Clark
Rita Cohen
Lina Edwards
Ruth U. Eisenberg
Elaine Feffe
Dorothy Feldman
Joyce Fox
Julia Grosberg
Agnes Gzesh
Lydia Imber
Linda Joubert
Eva Kahn
Moses Katz
Lois Katzen
Ernest Kaufman
Sherrie Keller
James Klinghoffer

Morris Kravitz
Claire Kumerman
Renee R. Lebed
Beatrice Lemlein
Edith Levor
Myron Levy
Ruth Lewis
Michael Lipson
William Lomp
Eugene Martin
Roy J. Mason
Hillel Mazansky
Sandra Mehl
Michael Neigoff
Ruth Sragow Newhouse
Marjorie Plesset
Margaret Rich
Edward Saltzberg
Alice Ruth Sayre
Sylvia Scheinfeld
Ellen Marion Schild
Charlotte Schmelzer
Shea Harry Schulman

Marilyn Senter
Edith A. Sheppard
Annette L. Sherman
Stella Shipley
Lydia Siegel
Elayne Smiler
Richard Smith
Curt Spiegel
John J. Spitzer
Lowell Steigler
Esther Stoller
Lionel Sussman
David Owen Taylor
Lewis Teich
Diane Tuchinsky
Walter Vogel
Michael Weinberg
Bernard Weinstein
Jeffrey Weinstein
Lillian Wilkofsky
Lawrence Zolotorofe

We mourn the loss of major benefactors and friends who passed in 2022.

Inga Behr
Israel Broome
Alice Bushinsky
Jeffrey P. Drowos
Marc Goldish
Alfred J. Gruen

Saundra Grundweg
Maurice Kanbar
William K. Langfan
Elaine Markell
Gene Mesh
Herb Moelis

Mary Must
Hilda Namm
Carol S. Pollock
Milton Richter
Richard Schaadt
Albert Schwartzberg

May their memories be a blessing among the mourners of Zion and Jerusalem.

Magen David Adom is Israel's national emergency medical service and the country's representative to the International Red Cross. A world leader in mass-casualty response and EMS technology, MDA treats and transports nearly 1 million people to hospitals every year; collects, tests, and distributes blood to Israel's hospitals; and responds to disasters around the world. **American Friends of Magen David Adom**, MDA's sole fundraising representative in the U.S., is a 501(c)(3) nonprofit organization and MDA's largest charitable supporter, providing emergency vehicles, equipment, medical supplies, funding for capital projects, and more.

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Kurt N. Schwartz
Daniel Schwarzwald
Kent M. Swig

Chairman of MDA Executive Board

Rabbi Avraham Manela

Director-General, Magen David Adom in Israel

Eli Bin

Advisory Board

Seymour Brief
Martin Cohen
Paula Blaine Cohen

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Saving lives. It's in our blood.

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Please remember AFMDA in your will.

Thank You!

For the lifesaving work you make possible through your support of Magen David Adom.

May the New Year bring you and your loved ones good health and happiness.

Shanah Tovah.

